

# DPU

**Dr. D. Y. PATIL VIDYAPEETH, PUNE**

**(Deemed to be University)**

(Accredited (3<sup>rd</sup> Cycle) by NAAC with a CGPA of 3.64 on four point scale at 'A++' Grade)

(Declared as **Category - I University** by UGC Under Graded Autonomy Regulations, 2018)

(An ISO 9001:2015, ISO 14001:2015 Certified University)

## Global Business School and Research Centre

**Information Brochure 2024-25**

Online Proctor Based All India Entrance Test 2024 (AIET)  
for Admissions to

**Bachelor of Business Administration (BBA)**  
**(Full Time - Four Year Programme)**





राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
An Autonomous Institution of the University Grants Commission

## *Certificate of Accreditation*

*The Executive Committee of the  
National Assessment and Accreditation Council  
is pleased to declare the  
Dr. D. Y. Patil Vidyapeeth  
(Deemed to be University u/s 3 of the UGC Act, 1956)  
Sant Tukaram Nagar, Pimpri, Dist. Pune, Maharashtra as  
Accredited  
with CGPA of 3.64 on four point scale  
at A<sup>++</sup> grade  
valid up to February 07, 2029*

*Date : February 08, 2022*



*S. C. Sarna  
Director*



EC(SC)/92/3<sup>rd</sup> Cycle/MHUNGN10146

# Chancellor's Message



Dear Students,

I take great pleasure in connecting with you through this brochure. In the contemporary competitive landscape, acquiring a quality education serves as a gateway to success in various facets of life. I firmly believe that quality education is the antidote to ignorance. Dr. D. Y. Patil Vidyapeeth, Pune, is dedicated to providing a spectrum of professional programs within an environment that fosters the holistic development of young minds.

Our institute boasts state-of-the-art infrastructure and a highly qualified, dedicated faculty committed to ensuring a high standard of education aligned with the evolving needs of society. This commitment is reflected in the Vidyapeeth's recent reaccreditation (3rd Cycles) by the National Assessment and Accreditation Council (NAAC) with an "A++" Grade. Furthermore, all our hospitals, including Medical, Dental, Ayurved, and Homeopathy, hold NABH accreditation, and our laboratories are NABL accredited.

Having traversed the globe and visited numerous institutions offering professional education, including management institutes, I am pleased to affirm that at the Global Business School & Research Centre, we have embraced exceptional educational practices and teaching methodologies that stand on par with the best globally. The institute's atmosphere is conducive to student-friendly interactions, with our students consistently being our top priority.

I am confident that your experience at our institution will be enjoyable, and upon departure, you will emerge as a skilled and empowered individual poised to tackle the challenges of the world. I extend a warm welcome to our world-class Business School and wish you the utmost success in your educational journey and burgeoning career in the expansive field of management.

**Dr. P. D. Patil**  
Chancellor

## Pro Chancellor's Message



Dear Students,

I am honoured to convey my thoughts to you through this brochure. Education stands as the paramount catalyst for social change and plays a pivotal role in the betterment of society. Our message to students is encapsulated in the phrase, "The best way to predict the future is to create it."

Aligned with its commitment to academic excellence, Dr. D. Y. Patil Vidyapeeth, Pune (DPU), is unwaveringly engaged in comprehensive developmental initiatives, striving to establish itself as a world-class university. This commitment is evident in the continual expansion of infrastructure, faculty, research contributions, and the establishment of national and international linkages and collaborative initiatives. These efforts underscore DPU's global focus and dedication to developmental activities.

All our hospitals, encompassing Medical, Dental, Ayurved, and Homeopathy, hold prestigious NABH accreditation, while our laboratories are accredited by NABL. Envisioning an enlightened, cultured, and economically vibrant India shaped by education in diverse disciplines, DPU remains steadfast in its commitment to contribute to the nation's growth. This dedication aligns with the overarching goal of our Vidyapeeth and our aspiration to position DPU as a global hub for academic excellence in higher education.

**Dr. (Mrs.) Bhagyashree P. Patil**

Pro Chancellor

## Vice Chancellor's Message



Dear Students,

I am delighted to connect with you through this brochure. Dr. D. Y. Patil Vidyapeeth has earned acclaim as an institution dedicated to delivering exceptionally high-quality education, placing a strong emphasis on interactive teaching methods and focused research across diverse fields. Our commitment to Academic Heritage, a World Class Faculty, State-of-the-art Infrastructure, International Teaching Pedagogies, an Excellent Learning Environment, Dynamic Research Culture, and a Focus on Overall Personality Development is widely recognized.

Innovating our curriculum is at the forefront of our approach, incorporating integrated modules, case-based and rapid cycle learning methods, and instilling concepts of patient safety and healthcare quality at all levels. Our colleges provide platforms for engaging in innovative research projects and impactful community service, fostering a vibrant atmosphere on our campuses. We firmly believe in the philosophy that complete education empowers students to be self-educated. Thus, our focus

lies not just on what students are taught but, more significantly, on what they have learned.

While celebrating these commendable achievements, we acknowledge that there is still room for growth, aspiring to reach even higher levels of academic excellence. I am confident that, with the cooperative efforts of our faculties across various institutions, which include experienced, knowledgeable, and caring mentors, we will successfully attain these objectives.

The accreditation of all our hospitals, encompassing Medical, Dental, Ayurved, and Homeopathy, by NABH, and our laboratories by NABL, underlines our commitment to global standards. To all parents and students, I assure you that we will persistently strive to provide quality education to the youth, adhering to processes and systems of global standards.

In choosing the Global Business School and Research Centre, Pune, for your pursuit of future dreams and professional objectives in the field of Management Education, I extend my heartfelt congratulations. On behalf of the entire Vidyapeeth fraternity, I warmly welcome you and wish you the very best in your academic journey.

**Dr. N. J. Pawar**  
Vice Chancellor

# Pro Vice Chancellor



Dear Students,

In the aftermath of the unprecedented challenges posed by the Covid-19 crisis, the landscape of education has undergone a profound transformation. Traditional physical barriers have crumbled, and technological advancements have ushered in an era where learning can take place anytime, anywhere. Beyond the acquisition of degrees, the true essence of education lies in its ability to inspire innovation and challenge the status quo.

Founded in 2006, the Global School of Business & Research Centre (GBSRC) is dedicated to providing management education for aspiring leaders. Our guiding principle, 'Being students for life,' reflects our commitment to fostering management professionals who embrace a lifelong learning journey. To create an environment conducive to learning, we consistently evolve our teaching pedagogy and student engagement strategies.

The MBA program at GBSRC is meticulously designed to align with industry requirements, offering students the flexibility to "learn what they love to learn" through the Choice Based Credit System (CBCS). Recognizing that both business and education are dynamic and continually evolving, we understand the importance of keeping pace. As business education techniques advance and complexities increase, it becomes imperative for students to continuously upskill themselves.

At GBSRC, we are confident in our ability to equip students with the skills necessary to thrive in the ever-changing business landscape. I extend my best wishes to all of you and eagerly anticipate meeting you on our campus.

**Dr. Smita Jadhav**  
Pro Vice Chancellor

# 1<sup>st</sup> Convocation 10<sup>th</sup> April, 2010



Felicitation of Chief Guest  
**Shri. Sushilkumar Shinde**  
*The then Union Minister of Power, Government of India*

Conferring the degree of  
Doctor of Science (*Honoris Causa*) on  
**Baba Ramdev ji**  
*Founder Patanjali Yogpeeth, Haridwar*



Conferring the degree of  
Doctor of Science (*Honoris Causa*) on  
**Prof. U. R. Rao**  
*Former Chairman,  
Indian Space Research Organization  
(ISRO)*

## 2<sup>nd</sup> Convocation 18<sup>th</sup> March, 2011



Felicitation of Chief Guest **Dr. A. P. J. Abdul Kalam**,  
*Former President of India*



Conferring the degree of  
Doctor of Science (*Honoris Causa*) on **Dr. Vijay Bhatkar**,  
*Chairman, ETH Ltd. and former Director CDAC*



Conferring the degree of  
Doctor of Science (*Honoris Causa*) on **Dr. P. Venugopal**,  
*Chairman, Alchemist Medical Division and  
Former Director AIIMS, New Delhi*



Conferring the degree of  
Doctor of Letters (*Honoris Causa*) on **Advocate Ujjwal Nikam**,  
*Special Public Prosecutor, Government of Maharashtra*



Conferring the degree of  
Doctor of Letters (*Honoris Causa*) on **Dr. Narendra Jadhav**,  
*Member, Planning Commission, Government of India*



## 3<sup>rd</sup> Convocation 9<sup>th</sup> June, 2012



Felicitation of Chief Guest  
**Smt. Pratibha Devisingh Patil,**  
*President of India*

Conferring the degree of  
Doctor of Letters (*Honoris Causa*) on  
**Shri. Mohan Dharia,**  
*Former Cabinet Minister and  
Eminent Environmentalist*



Conferring the degree of  
Doctor of Letters (*Honoris Causa*) on  
**Shri. Montek Singh Ahluwalia,**  
*Deputy Chairman, Planning Commission,  
Government of India*



## 4<sup>th</sup> Convocation 14<sup>th</sup> April, 2013



Felicitation of Chief Guest **Shri. Sharadchandra Pawar**,  
*The then Union Minister of Agriculture & Food Processing Industry,  
Government of India*



Conferring the degree of Doctor of Letters (*Honoris Causa*) on  
**Shri. B. M. alias Babasaheb Purandare**,  
*Eminent Historian and play-writer*



Conferring the degree of Doctor of Science (*Honoris Causa*) on  
**Dr. Krishnaswamy Kasturirangan**,  
*an Architect of India's Space Research Programme*



Conferring the degree of Doctor of Science (*Honoris Causa*) on  
**Prof. M. S. Swaminathan**,  
*Eminent Agricultural Scientist*

## 5<sup>th</sup> Convocation 26<sup>th</sup> April, 2014



Felicitation of Chief Guest  
**Hon'ble Shri. Shrinivas Patil**  
*Governor of Sikkim, India*

## 6<sup>th</sup> Convocation 26<sup>th</sup> June, 2015



Felicitation of Chief Guest  
**Hon'ble Shri. Pranab Mukherjee,**  
*President of India*



Conferring the degree of Doctor of Letters (*Honoris Causa*) on  
**Shri. Sharad Pawar,**  
*Member of Parliament (Rajya Sabha)*



Conferring the degree of Doctor of Science (*Honoris Causa*) on  
**Shri. Abhijit Mukherjee**  
*Member of Parliament (Lok Sabha)*



Conferring the degree of Doctor of Science (*Honoris Causa*) on  
**Dr. Raghunath Mashelkar**  
*National Research Professor*

## 7<sup>th</sup> Convocation 1<sup>st</sup> April, 2016



Felicitation of Chief Guest **Dr. Harsh Vardhan,**  
*Minister of Science and Technology and Earth Sciences*  
*Government of India*



Conferring the degree of Doctor of Science (*Honoris Causa*) on  
**Dr. C. N. R. Rao,**  
*National Research Professor & Linus Pauling Research Professor*

## 8<sup>th</sup> Convocation 8<sup>th</sup> April, 2017



Felicitation of Chief Guest **Shri. Nitin Gadkari**,  
*Union Minister of Road Transport, Highways and Shipping,  
Government of India*



Conferring the degree of Doctor of Science (*Honoris Causa*) on  
**Shri. A. S. Kiran Kumar**, *Secretary, Department of Space,  
Government of India and Chairman (ISRO)*



Conferring the degree of Doctor of Letters (*Honoris Causa*) on  
**Shri. Avdhoot Shivanand**, *Shivyog Dham,  
Avdhoot Shivanand Ashram, Gurugram, Haryana*



Conferring the degree of Doctor of Letters (*Honoris Causa*) on  
**Shri. Vinay Vilasrao Kore**, *Head, Warana Co-operative Industrial &  
Educational Complex, Kolhapur*

## 9<sup>th</sup> Convocation 29<sup>th</sup> March, 2018



Felicitation of Chief Guest  
**Shri. M. Venkaiah Naidu,**  
*Hon'ble Vice President of India*



Felicitation of  
**Shri. Girish Bapat**  
*Hon'ble Guardian Minister, Pune*



Felicitation of  
**Dr. D. Y. Patil**  
*Former Governor of Bihar*



Doctor of Science degree (*Honoris Causa*) conferred on  
**Prof. Achyuta Samanta**  
*Founder, KIIT and KISS, Bhubaneswar*  
*Member of Parliament (Rajya Sabha)*



Doctor of Letters degree (*Honoris Causa*) conferred on  
**Dr. Pratapsinh G. Jadhav**  
*Chairman, Pudhari Publications Pvt. Ltd.,*  
*Kolhapur*



Doctor of Letters degree (*Honoris Causa*) conferred on  
**Adv. Vishnu R. Parnerkar**  
*President, Guru Seva Mandal, Parner, Maharashtra*

# 10<sup>th</sup> Convocation 13<sup>th</sup> April, 2019



Tree plantation with the hands of Chief Guest  
**Dr. Bhushan Patwardhan**  
*Hon'ble Vice Chairman, University Grants Commission,  
New Delhi*



Members of Board of Management with  
Chief Guest **Dr. Bhushan Patwardhan**  
*Hon'ble Vice Chairman, University Grants Commission,  
New Delhi*



Felicitation of  
**Dr. Bhushan Patwardhan**  
*Hon'ble Vice Chairman, University Grants Commission,  
New Delhi*



Felicitation of  
**Dr. D. Y. Patil**  
*Former Governor of Bihar*



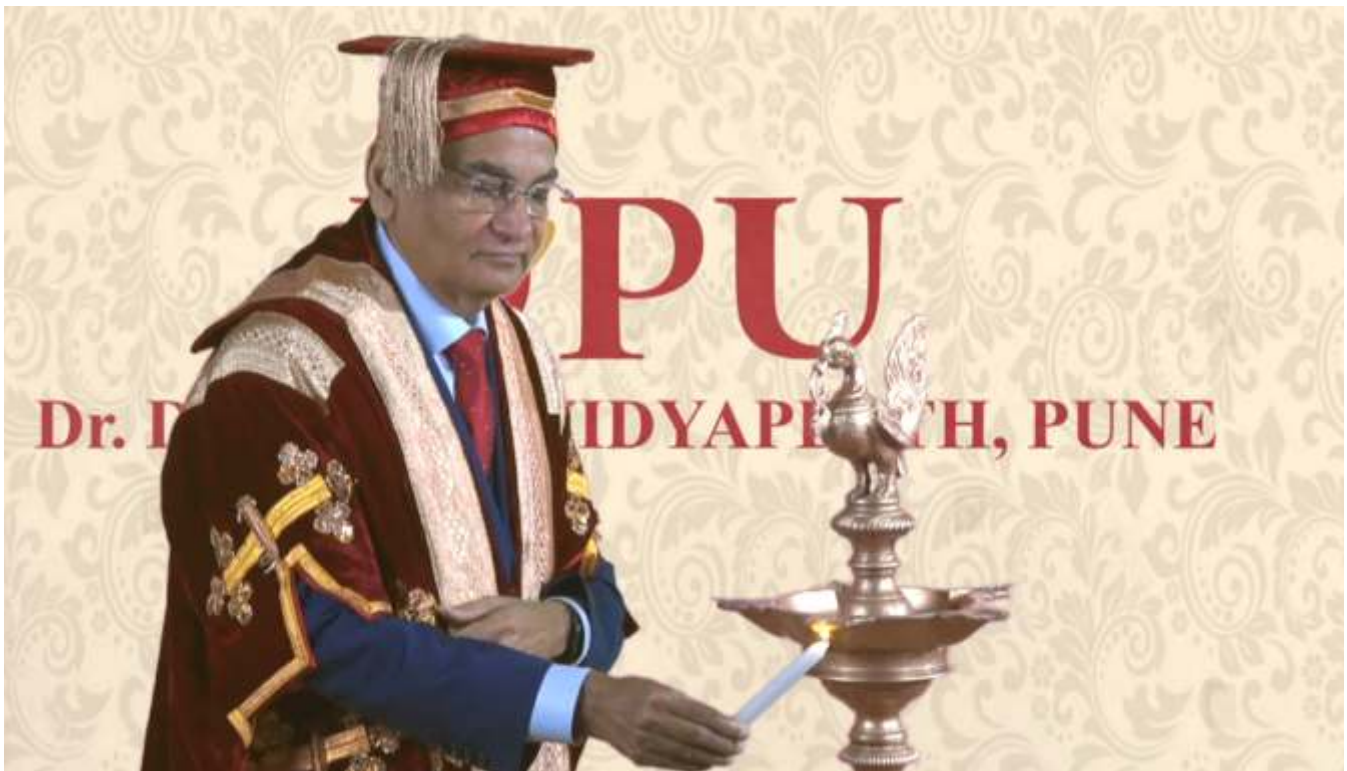
Doctor of Letters degree (*Honoris Causa*) conferred on  
**Sant Shri Suman Bhai**  
*Kuladhipati, Mountirth, Ujjain*



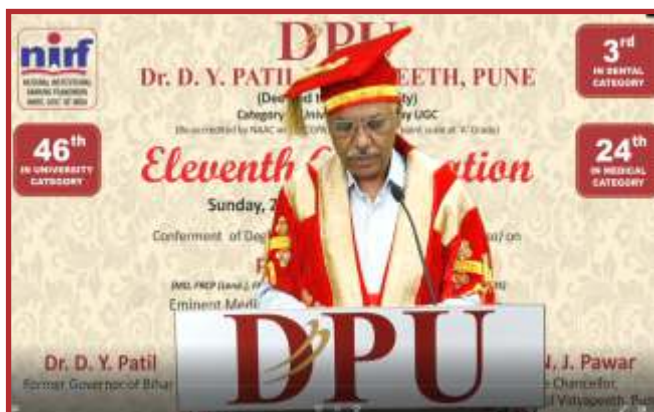
Doctor of Letters degree (*Honoris Causa*) conferred on  
**Shri B. J. Khatal Patil**  
*Former Cabinet Minister,  
Government of Maharashtra*

# 11<sup>th</sup> Convocation 28<sup>th</sup> June, 2020

This year due to COVID 19 Pandemic situation all over the world, Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University) had conducted its 11<sup>th</sup> Convocation virtually on Sunday, 28<sup>th</sup> June, 2020 at 4.00 p.m. Hon'ble Dr. P. D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune delivered the Convocation Address. The Degree of Doctor of Science (*Honoris Causa*) was conferred on Dr. B. M. Hegde, Former Vice Chancellor, Manipal University, Mangalore. Around 22 candidates were awarded gold medals.



Lamp Lighting by the hands of Hon'ble Dr. P. D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune



Address by Hon'ble Dr. N. J. Pawar, Vice Chancellor,  
Dr. D. Y. Patil Vidyapeeth, Pune.



Address by Hon'ble Dr. B. M. Hegde,  
Former Vice Chancellor, Manipal University, Mangalore.

## 12<sup>th</sup> Convocation 29<sup>th</sup> June, 2021

The Twelfth Convocation ceremony virtually (online) of Dr. D. Y. Patil Vidyapeeth, Pune was held on Tuesday, 29<sup>th</sup> June 2021, at 12 noon at the Dr. D. Y. Patil Vidyapeeth's Auditorium. The Chief Guest of the program was Hon'ble Dr. Dharendra Pal Singh, Chairman, University Grants Commission, New Delhi. The ceremony was presided by DPU Chancellor, Hon'ble Dr. P. D. Patil and Pro Chancellor, Hon'ble Dr. Bhagyashreetai Patil, graced the function. Vice Chancellor Dr. N. J. Pawar, presented the Vidyapeeth Report.

Padma Vibhushan Awardee Hon'ble Dr. Jayant Narlikar (Emeritus Professor, The Inter-University Center for Astronomy and Astrophysics, (IUCAA) and renowned educationist Hon'ble Prof. Ram Takwale, Chief Mentor, Maharashtra Knowledge Corporation Limited, Former Vice Chancellor Pune University, Yashwantrao Chavan Maharashtra Open University, Nashik, Indira Gandhi National Open University, New Delhi) were honoured with Degree of Doctor of Science (*Honoris Causa*) at the convocation ceremony. The 1577 no. of degrees awarded to graduates in various disciplines, including 14 - Ph.D., 679 graduates, 874 Postgraduates, and 10 diplomas. Also, 22 students who have achieved excellence in various examinations of the University were honored with gold medals.



**Hon'ble Dr. P. D. Patil**  
Chancellor DPU, Presided the Ceremony



**Hon'ble Dr. Dharendra Pal Singh**  
Chairman UGC, Chief Guest of the Ceremony



Conferring the Degree of Doctor of Science (*Honoris Causa*) on  
**Hon'ble Dr. Jayant Narlikar**  
Emeritus Professor, (IUCAA)



Conferring the Degree of Doctor of Science (*Honoris Causa*) on  
**Hon'ble Prof. Ram Takwale**  
Former Vice-Chancellor YCM Open University, Nashik



# 13<sup>th</sup> Convocation 20<sup>th</sup> May, 2022



Felicitation of Chief Guest  
**Shri. Rajnath Singh**  
Defence Minister, Government of India



Conferring the Degree of Doctor of Letters (*Honoris Causa*) on  
**Dr. Abhay Firodia**  
Chairman, Force Motors Ltd., Pune



Felicitation of  
**Dr. Abhay Firodia**  
Chairman, Force Motors Ltd., Pune



Conferring the Degree of Doctor of Letters (*Honoris Causa*) on  
**Shri. Prataprao Pawar**  
Chairman, Sakal Media Group, Pune



Felicitation of  
**Shri. Prataprao Pawar**  
Chairman, Sakal Media Group, Pune



Conferring the Degree of Doctor of Science (*Honoris Causa*) on  
**Dr. Vedprakash Mishra**  
Pro Chancellor and Chief Advisor,  
Datta Meghe Institute of Medical Sciences,  
(Deemed to be University), Nagpur



Felicitation of  
**Dr. Vedprakash Mishra**  
Pro Chancellor and Chief Advisor,  
Datta Meghe Institute of Medical Sciences,  
(Deemed to be University), Nagpur

# 14<sup>th</sup> Convocation held on 14<sup>th</sup> August, 2023



Felicitation of Chief Guest  
**Shri Ramesh Bais**  
Hon'ble Governor of Maharashtra



Conferring the Degree of Doctor of Science (*Honoris Causa*) on  
**Shri. Arun Firodia**  
Chairman, Kinetic Group, Pune



Felicitation of  
**Shri. Arun Firodia**  
Chairman, Kinetic Group, Pune



Conferring the Degree of Doctor of Science (*Honoris Causa*) on  
**Dr. Pramod Chaudhari**  
Founder & Executive Chairman, Praj Industries Ltd., Pune



Felicitation of  
**Dr. Pramod Chaudhari**  
Founder & Executive Chairman, Praj Industries Ltd., Pune



Conferring the Degree of Doctor of Science (*Honoris Causa*) on  
**Dr. P. N. Razdan**  
Principal Advisor,  
Quality Assurance & Excellence Cell,  
Ramaiah Group of Institutions, Bangalore



Felicitation of  
**Dr. P. N. Razdan**  
Principal Advisor,  
Quality Assurance & Excellence Cell,  
Ramaiah Group of Institutions, Bangalore

## Dr. D. Y. Patil Vidyapeeth, Pune

Dr. D. Y. Patil Vidyapeeth, Pune was established in 2003. It is situated in Pimpri, in the city of Pune.

The city is steeped in cultural, educational and political history. Pune was the cultural capital of the Marathas and rightly it has earned the sobriquet as the 'Queen of the Deccan'. It is situated at the height of 575 meters above the sea level, on the Deccan plateau in the Sahyadri ranges. The city is surrounded by verdant hills and the pristine lakes. Due to the picturesque setting of the city coupled with its salubrious climate, it has become a home for many after their retirement! That is why the city is also known as the 'Pensioner's Paradise.'

The city has a rich legacy in education. It is called the "Oxford of the East," as it has the highest number of Colleges and Universities compared to any other city in India. About 25,000 foreign students from over 99 countries are pursuing their education in Pune.

It has a large number of reputed educational and research institutes, such as Savitribai Phule Pune University, Pune, Deccan College, College of Military Engineering (CME), Armed Forces Medical College (AFMC), Bhandarkar Oriental Research Institute, National Chemical Laboratory (NCL), National Defence Academy (NDA) National Center for Cell science (NCCS), National Institute of Virology (NIV), National AIDS Research Institute (NARI) and Information Technology park at Hinjewadi, etc.

Dr. D. Y. Patil Vidyapeeth, Pune is located at a distance of 13 km. from the Pune Railway Station and the Airport. The city is well connected to Mumbai and the entire country through rail, air and by road. The city also has an International airport!



Dagdusheth Ganpati



NCL



IISER, Pune

Salient Features		
Altitude	575 m	
Area	816 sq. km.	
Population	10.46 Million (approx)	
Language	Marathi, English, Hindi	
Climate	Max. Temp (C)	Min. Temp (C)
Summer	40	20
Winter	25	8
Rain	Moderate 75 cm. p.a.	



Shaniwarwada



NARI

## About Vidyapeeth

### Establishment:

Dr. D. Y. Patil Vidyapeeth, Pune was **granted Deemed-to-be University status** under **Section 3** of the **University Grants Commission Act, 1956** by the Government of India, Ministry of Human Resource Development on the recommendation of the University Grants Commission, New Delhi comprising of Dr. D. Y. Patil Medical College, Hospital and Research Centre, Pimpri, Pune vide their Notification No. F.9-39/2001- U.3 dated 11<sup>th</sup> January 2003.

Dr. D. Y. Patil Vidyapeeth, Pune (DPU) had a humble beginning with one institution under its fold. Over the last 20 years it has grown by leaps and bounds with the addition of 12 more professional institutions. Today the 13 institutions of Dr. D. Y. Patil Vidyapeeth, Pune have created a brand name “DPU” in the field of Medicine, Dentistry, Nursing, Physiotherapy, Optometry, Biotechnology, Management, Ayurved, Homeopathy, Design, Allied Health Sciences, Liberal Arts, Science & Technology and Online Learning. Dr. D. Y. Patil Vidyapeeth, Pune has state-of-the-art infrastructure and dedicated faculty over and above the respective council norms. All the programmes offered in these Constituent Units of the Vidyapeeth are duly recognized by the respective Councils such as NMC/DCI/INC/NCISM/NCH/AICTE/UGC/MSOTPT, etc.

### Accreditation / Rankings / Recognitions:

- Achieved the Highest Benchmark in **Academic Excellence** with a **CGPA of 3.64** on four point scale at '**A++**' Grade by NAAC.
- Dr. D. Y. Patil Vidyapeeth, Pune is Included in the list of Institutions Deemed to be Universities **under section 12B of the UGC Act, 1956** by UGC.
- The Vidyapeeth is declared as **Category - I University** by UGC Under Graded Autonomy Regulations, 2018.
- In **NIRF Rankings 2023** conducted by Ministry of Education, New Delhi, the Vidyapeeth has ranked **46<sup>th</sup>** in **University Category**, **3<sup>rd</sup>** in **Dental Category** and **15<sup>th</sup>** in **Medical Category**.
- The Vidyapeeth is an **ISO 9001:2015, ISO 14001:2015** and **Green Education Campus** Certified University.
- Under **Swachh Campus Ranking 2019** of Higher Educational Institutions, conducted by Ministry of Human Resource Development (MHRD), Government of India, the university has achieved **9<sup>th</sup> rank** amongst the Cleanest Higher Educational Institutions in the Country in the category '**Residential Universities – UGC**'.
- DPU has received '**One District One Champion 2021-22**' Award for Swachata Action plan conducted by MGNCRE under Ministry of Education, Govt. of India.
- Recognised as “**Social Entrepreneurship Swachhata & Rural Engagement Cell**” (**SES REC Institution**), by Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India in September, 2020.
- **Biotechnology and Bioinformatics Institute** recognized as **DST-FIST (Level-I) Institute**.
- **Medical College** has been **recognized** as a **Regional Centre** for conducting **revised Basic Course Workshop exclusively for PG teachers (rBCW-PG)** in stand-alone PG Institutions by **National Medical Commission, New Delhi** on 11<sup>th</sup> February 2021.
- All our hospitals viz Medical, Dental, Ayurved and Homoeopathy are **NABH** accredited and all laboratories are **NABL** accredited.
- The **Regenerative Medicine Lab** in the Dental College and the '**Sudhatatva Pharmacy**' of Ayurveda College are **FDA Approved and GMP Certified**.
- The Vidyapeeth is registered with **Foreign Contribution (Regulation) Act (FCRA)** in 2013 & re-registered in 2018.
- The Vidyapeeth is recognized as **Scientific and Industrial Research Organization (SIRO)** by Department of Scientific and Industrial Research (DSIR) since 2017.
- **DPU Ethics Committee** is re-registered by **Drug Controller General of India (DCGI)**.
- **DPU Unit of UNESCO Chair in Bioethics, Haifa** was established in May 2015.

### **Infrastructure & Learning Resources:**

- DPU has always endeavored to deliver quality education in a globally benchmarked learning environment through modern amphitheatre-styled air-conditioned classrooms, hi-tech & well-furnished laboratories with avant-garde equipment have been provided for both teaching and research.
- All the institutions have excellent library resources with a large number of books, periodicals and e-journals besides the latest e-resources like SCOPUS, EBSCOHOST, Elsevier Clinical Key, Elsevier Clinical Flex, J-Gate, etc.
- DPU has a strong IT infrastructure with AV studio, dedicated Data Centre and in-house Software Development Cell (SDC). The entire campus and classrooms are Wi-Fi enabled with a bandwidth of >2 GBPS internet connectivity.
- The hostels have all the facilities including TV room, Wi-Fi connectivity, recreation room, well-equipped gym, visitors' room, guest rooms, reading room, 24x7 security service, CCTV surveillance cameras, mess facilities, cafeteria and solar power heaters.

### **Research / Collaborations:**

- The success of DPU in establishing strong research credentials and a vibrant research culture are evidenced by progressive increase in number of publications, enhanced bibliometrics, receipt of external funding, continuing collaborations and development of new collaborations with world class universities.
- DPU established 'DPU Foundation for Innovation Incubation and Entrepreneurship' (DPU FIIE) a non-profit organization registered under section 8 of Companies Act, 2013.
- DPU signed various MoUs and collaborative agreements with many institutions in India and worldwide. The International linkages of DPU have helped it in drawing upon the wisdom built up at the partner institutions of repute. Some of the important ones are with Department of Global Health Education, Johns Hopkins University, USA; Public Health Queen's University, Belfast; University of Skövde, Sweden, Massachusetts Institute of Technology (MIT) and Harvard University, USA, etc.
- DPU offers Ph.D. and Post-Doctoral Scholarships. A scholar can also pursue Ph.D. in Interdisciplinary Sciences.
- The “Medical Journal of Dr. D. Y. Patil Vidyapeeth” has been indexed in SCOPUS and UGC-CARE. Also, “Journal of Dental Research and Review” has been indexed in UGC-CARE.

### **Memberships – National and International**

- Association of Indian Universities (AIU), New Delhi.
- Association of Commonwealth Universities (ACU), UK.
- International Association of University Presidents (IAUP), US.
- All India Management Association (AIMA), New Delhi.
- Institutional Membership of the Current Science Association, Bangalore

### **Constituent Colleges and Institutes :**

- Dr. D. Y. Patil Medical College, Hospital and Research Centre, Pimpri, Pune
- Dr. D. Y. Patil Dental College and Hospital, Pimpri, Pune
- Dr. D. Y. Patil Biotechnology and Bioinformatics Institute, Tathawade, Pune
- Global Business School and Research Centre, Tathawade, Pune
- Dr. D. Y. Patil College of Nursing, Pimpri, Pune
- Dr. D. Y. Patil College of Physiotherapy, Pimpri, Pune
- Dr. D. Y. Patil Homoeopathic Medical College & Research Centre, Pimpri, Pune
- Dr. D. Y. Patil College of Ayurved & Research Centre, Pimpri, Pune
- Dr. D. Y. Patil Institute of Optometry & Visual Sciences, Pimpri, Pune
- Centre for Online Learning, Sant Tukaram Nagar, Pimpri, Pune.
- Dr. D. Y. Patil School of Allied Health Sciences, Pimpri, Pune
- Dr. D. Y. Patil School of Liberal Arts, Pimpri, Pune
- Dr. D. Y. Patil School of Design, Tathawade, Pune
- Dr. D. Y. Patil School of Science and Technology, Tathawade, Pune

## Director's Message



Dear Students,

It is with great pleasure that I extend a warm welcome to all of you at the Global School of Business & Research Centre (GBSRC), part of Dr. D. Y. Patil Vidyapeeth, Pune. At GBSRC, our vision is to emerge as a globally acknowledged management institution that continually adapts to evolving business paradigms through a commitment to research and academic excellence, fostering the growth of responsible business leaders.

In pursuit of this vision, we consider ourselves on a mission to attain global recognition in management by actively engaging in knowledge creation, dissemination, and application. Through a comprehensive approach, we consistently strive to enhance academic excellence in consulting, training, research, and teaching. Our constant endeavour is to shape leaders, entrepreneurs, and policy-makers through transformative education.

Known for our emphasis on real-world skills and excellence in management education, the BBA program at GBSRC attracts aspirants from across the country due to its reputation for producing professionals equipped with the knowledge, skills, and attitude that align seamlessly with corporate requirements. The faculty at GBSRC comprises a blend of distinguished academicians and industry experts, enriching the learning experience for our students.

As an institution of higher learning, we have consistently met industry expectations through the quality of education we provide. Our globally accepted case-based teaching method is a testament to our commitment to participative education in the field of management. The unique combination of a rich and up-to-date curriculum, case-based pedagogical approach, high industry recognition, and accreditations from national and international organizations sets us apart, making us an attractive proposition for our students and foreign collaborators.

We take pride in our associations with esteemed conglomerates such as Tata Technologies, Bosch and Bombay Stock Exchange. Through Memoranda of Understanding (MoUs) with edX, we offer over a hundred certification courses from renowned institutions like Harvard University, Columbia University, New York Institute of Finance, Rochester Institute of Technology, Massachusetts Institute of Technology, and premier Indian institutes such as IIMs and IITs.

The BBA program at GBSRC is meticulously designed to cultivate proactive individuals, fostering a holistic worldview. I am confident that our program will make a significant impact on the corporate world, particularly in the realm of management education.

Thank you for being a part of our journey.

With best wishes,

**Dr. Chetan Chaudhari**  
Director

## Global Business School & Research Centre, Tathawade, Pune

### Vision:

- To be a globally recognized management institution that continually responds to changing business paradigms through research and academic excellence to nurture responsible business leaders.

### Mission:

1. To become a globally recognized management institution through knowledge creation, dissemination and application
2. To enhance academic excellence in consulting, training, research and teaching through a holistic approach
3. To develop leaders, Entrepreneurs and policy makers through transformative education

### PEOs:

1. To equip students with the knowledge & sensitivity for diversity, interdisciplinary & interpersonal approach.
2. To develop & enhance analytical & critical thinking ability
3. To imbibe global & regional awareness with effective use of ICT to thrive in competitive business environment

### Goals & Objectives:

1. Raise Academic excellence through interdisciplinary and interpersonal approach
2. Establish GBSRC as a globally recognized institution for knowledge creation
3. Establish system for continual capacity development for faculties
4. Encourage both faculties and students to undertake research and consultancies
5. Develop collaboration with Indian and Foreign universities and other academic institutions and Industries.
6. Develop personalities of student through identification of their talents, leadership training and imbibing right attitudes, interests and values.
7. Undertake extension activities for the development of the community.

**Location:** Global Business School & Research Centre is located at Tathawade on the Bangalore - Mumbai Expressway in Pimpri Chinchwad Municipal Corporation area . It is close to Rajiv Gandhi Infotech Park, Hinjewadi where many prestigious companies such as Infosys, Wipro, KPIT Cummins etc. are located. GBSRC is at a distance of 15 km from Shivajinagar (Pune) Railway Station. It is well connected to Mumbai by the Express Highway and to other parts of the country by road, railway, and air. Pune is now on international map of air traffic.

### Salient Features of the Institute

- Serene ambience
- State-of-the-art infrastructure
- Smart class room
- Air-conditioned seminar hall
- Cafeteria and on campus hostel for girls & boys
- Well-stocked library with reading hall
- Advanced curriculum prepared in consultation with industry experts
- Soft skills training
- Certification courses
- Well qualified and experienced faculty
- Career counseling and guidance
- Placement training programmes
- Seminars, Guest session and conferences by industry experts
- Annual events viz. Parakram, Urja etc.
- Industry visits
- International Knowledge exposure
- Placement cell for assistance in SIP and final placements
- Parent - Teacher interaction
- Wi-fi connectivity in the campus
- Mentoring activities
- LMNS
- Students Council activities
- TOI Ranking, Outlook Ranking, CSR, The Week



Best B-School Award in Asian Education Summit at Vigyan Bhavan, New Delhi

# The Infrastructure

## Computer Lab:

GBSRC has been a strong believer in modern technology. Hence it houses Computer laboratory with the latest hardware & software packages, with high end PC network and twenty four hours broadband internet connectivity



## Library:

The Institute has a spacious library with more than thirteen thousand books & dozens of periodicals including the latest publications in Management, International Business, Information Technology, E-commerce, etc. which always benefit the students. Silence is the key word here; hence students can concentrate fully on studies.



## Smart Classroom:

GBSRC has a well-equipped seminar hall. It is acoustically and aesthetically well-designed and fitted with in-built Audio, LCD and Video Systems conducive for effective learning. It is best suited for guest lectures, seminars, workshops, symposia, etc.



## Board Room:

GBSRC has a uniquely designed Board Room. The sitting arrangement has been done in a circular shape. Important meetings, debates, group discussions are organized here.

## Spacious Lecture Rooms:

A classroom is the place where students and teachers interact with each other. The Institute has taken every care to provide comfort to its students. GBSRC has spacious, well-illuminated, ventilated and elegantly designed lecture halls. These lecture rooms are well- equipped to make use of the modern technology in the best possible ways.



## Cafeteria:

The Institute has a Cafeteria, which is uniquely designed. Cleanliness and hygiene are given immense importance here. Canteen authorities always make it a point to provide the best quality food to the students. Students relish on some delicious dishes ,here, while having a chat with their friends.

## Hostel:

GBSRC provides hostel facility to girls and boys students within its campus itself. The hostel is nothing but "a home away from home for the girls and boys" it is also safeguarded by the warden & security guards round the clock.





# Co-Curricular & Extra-Curricular Activities

## Communication Workshop:

Effective Communication has become the keyword these days. Hence, the Institute organizes a lot of workshops on communication skills to make the students fully aware of effective public speaking, presentation skills, writing skills, debates, and group discussions.

## Industry Interface:

The Institute remains in continuous touch with the industry for overall development of the management students. The students are made to interact with the corporate world at frequent intervals so that they can imbibe corporate culture and norms followed over there.

## Industry Visits:

As a part of Industry-Institute interaction programme, students and faculty visit various industries, giving the students a clear insight about the expectations of the industry from the fresh management graduates.

## Parakram:

GBSRC takes pride in organizing its prestigious annual management event-Parakram. It is an opportunity for the management students to show their managerial skills. There are seminars, sports, debates, quiz competitions & cultural programmes during this event.

## Inter-collegiate Events:

GBSRC always encourages its students to participate in various inter-collegiate events organized by different institutes in Pune.

## Parent - Teacher Interaction:

It is a unique feature of our institute. Parents & teachers interact with each other regularly to ensure the well-being of the students. This is another step towards helping the students adjust to a new environment and plan for their careers properly.

## General Awareness:

In the present competitive age, one should be aware of the current affairs & if he/she is a BBA, it becomes even more important. Knowing this fact, GBSRC has hired the services of a professional organization for its students. In this module, the newsletters containing the current business affairs are sent to all the BBA I year, II year & III year students through email every fortnightly. The newsletter contents emphasize on the concerned specialization area chosen by the student as their specialization. The students also receive top five business news everyday on their mobile phones through messages. Based on this pool of information; their online exams are conducted. Moreover, the business quiz is also organized for the students to enhance their communication skills. As students get habituated with reading & appearing for the tests, they actually perform better in the 'Aptitude Test Round' at the final interviews.



# BBA Programme Information

## Programme

The Bachelor of Business Administration is a full time four (4) years undergraduate programme in management and it is divided in eight (8) Semesters.

## Course Structure

A “Course” is a component of programme. Each course is identified by a unique course code. While designing curriculum, courses can have defined weightages. These weightages are called as credits. Each course, in addition to having a syllabus, has learning objectives and outcomes. A course may be designed to comprise lectures/ tutorials/ assignments/ project work/ case study/activity based learning /viva-voce etc. or a combination of some /any of these. First four semesters comprises of Core/general subjects. We offer optional subjects based on specializations in the first semester. After completion of fourth semesters the students are supposed to undergo Summer Training project in an industry for a period of 2 months, preferably in the areas of specialisations.

## Choice Based Credit System (CBCS)

We offered Choice Based Credit System (CBCS) for the BBA programme as per NEP 2020 at GBSRC, Which not only provides opportunities and channels to learn essential courses, but also allows students to explore extra paths of learning beyond core subjects for holistic growth.

The CBCS provides an opportunity for the students to choose courses from prescribed curriculum comprising of core, elective/minor or skill based courses. The courses can be evaluated by a Grading System, which is considered to be better than the conventional marking system. Thus a uniform Grading System has become a necessity in the entire Higher Education field in India. This will benefit the students to move across institutions within India and across countries. This uniform grading system will also enable the potential employers to assess the performance of the candidates.

## Specializations Offered at GBSRC



# Co-Curricular & Extra-Curricular Activities

In order to achieve wholesome development of the students and to groom them for global careers, the Institute always encourages students to take part in various activities conducted on campus. These activities develop their skills and prepare them to stand firmly in the corporate world.

## Induction Programme:

It is conducted every year to welcome BBA freshers. Faculty, together with senior students, make sure that the freshers are welcomed with warmth. Eminent personalities having corporate exposure interact with the students and share their experiences. The main intention behind organizing this programme is to get the students acquainted with the Institute campus, faculty & staff. Various management games and activities help the freshers to build their outlook towards management course.



## Outdoor Management Activities:

Classroom teaching has always some limitations. Hence Outdoor activities are organized to break the monotony of the classroom. It not only rejuvenates students but inculcates some qualities into them like discipline, team-work etc. and GBSRC always makes it sure to organize such outdoor activities camp at least once a year. We have OGMT programme, futsal, trekking.



## Sports:

To build the stamina, sports are must. Keeping this intention in mind, GBSRC conducts some indoor as well as outdoor sports activities. In today's competitive age, to fulfill the responsibility of any difficult task assigned in corporates, one needs to be physically fit to actually achieve that. Hence, our students expands to various sports activities including Yoga and Zumba.



## Student Counseling:

Students admitted to the 1st year of BBA Programme are generally from different parts of our country and at the same time, from different streams. So to integrate them and to make them feel comfortable, GBSRC arranges counseling sessions for the Students and Mentor - Mentee Sessions.



## Personality Development Programme:

GBSRC strongly believes that one must be a good human being first, a complete professional next and finally a contributor to the society. And to follow this philosophy, various activities, workshops and seminars are conducted. The concepts like Time Management, Kaizen, Problem Solving methods, Creativity, Transactional Analysis, Team work, Business Etiquette, Leadership, Change management, Interview and Group Discussion Techniques are covered.



## Yoga:

From ancient times, we have been practicing 'Yoga'. We, as Indians, should be proud of ourselves to have such heritage of 'Ayurveda' with us. In modern times also, to accept global challenges, one needs to be fit not only physically but also mentally. GBSRC organise Yoga Sessions' by Yoga experts.

## DPU MUN Cognitive Exchange:

National and International Conference is a forum to bring together business people, researchers, scientists, software architects, and industry professionals to discuss innovative ideas and diverse topics on next generation of information technologies and services. Conference encourages & motivated students for writing research papers.



# Revised Programme Structure First Year Syllabus

(as per NEP 2020\*) (For the Academic year 2024-25)

Semester- I									
Sr. No.	Course Code	Course Category	Course Title	Theory / Practical	Credits	Hours/ Week	Maximum Internal Marks	Maximum External Marks	Total Marks
1	BB 101	Major Mandatory-I	Specialization –I (A/B/C/D/E)	Theory	04	04	50	50	100
2	BB 102	Major Mandatory-II	Principles and Practices of Management	Theory	02	03	50	50	100
3	BB 103	Open Elective-I (OE)	Fundamentals of Economics	Theory	02	02	50	50	100
4	BB 104	Open Elective-II (OE)	Business Mathematics	Theory	02	02	50	50	100
5	BB 105	Vocational Skill Course-I (VSC)	Basics of Excel	Theory + Practical	02	02+02 (T+P)	50	NA	50
6	BB 106	Skill Enhancement Course-I (SEC)	Communication Skills	Theory	02	02	50	50	100
7	BB 107	Ability Enhancement Course-I (AEC)	Business English-I	Theory	02	02	50	50	100
8	BB 108	Value Education Course-I (VEC)	Gender Sensitization & Democracy Awareness	Theory	02	02	50	50	100
9	BB 109	Indian Knowledge System (IKS)	Ancient Indian Management	Theory	02	02	50	NA	50
10	BB 110	Co-curricular Course-I (CC)	Physical Fitness I: (Any One) (Yoga/ Zumba/ Physical Training)	Practical	02	02	50	NA	50
<b>Total</b>					<b>22</b>	<b>25</b>	<b>500</b>	<b>350</b>	<b>850</b>

## List of Specialization Courses

Semester - I		Semester - II	
Course Code	Name of Specialization Course	Course Code	Name of Specialization Course
<b>A. Marketing Management</b>		<b>A. Marketing Management</b>	
BB101A	Basics of Marketing	BB201A	Sales & Distribution Management
<b>B. Accounting and Finance</b>		<b>B. Accounting and Finance</b>	
BB101B	Principles of Finance	BB201B	Financial markets and Services
<b>C. Human Resource Management</b>		<b>C. Human Resource Management</b>	
BB101C	Principles of HRM	BB201C	Organizational Behaviour
<b>D. International Business Management</b>		<b>D. International Business Management</b>	
BB101D	Indian Business Environment	BB201D	Origin and Development of Global Business
<b>E. Entrepreneurship &amp; Family Business Management</b>		<b>E. Entrepreneurship &amp; Family Business Management</b>	
BB101E	Basics of Entrepreneurship	BB201E	Introduction to Family Business Management

\* Programme structure changes are with reference to regulatory authority guidelines

### Specializations offered:

1. Marketing Management
2. Accounting and Finance
3. Human Resource management
4. International Business Management
5. Entrepreneurship & Family Business Management

# Revised Programme Structure First Year Syllabus

(as per NEP 2020\*) (For the Academic year 2024-25)

Semester- II									
Sr. No.	Course Code	Course Category	Course Title	Theory / Practical	Credits	Hours/Week	Maximum Internal Marks	Maximum External Marks	Total Marks
1	BB 201	Major Mandatory-III	Specialization –II (A/B/C/D/E)	Theory	04	04	50	50	100
2	BB 202	Major Mandatory-IV	Business Organization and Systems	Theory	02	03	50	50	100
3	BB 203	Minor-I	Business Environment	Theory	02	02	50	50	100
4	BB 204	Open Elective-III (OE)	Basics of Accounting	Theory	02	02	50	50	100
5	BB 205	Open Elective-IV (OE)	Business Statistics	Theory	02	02	50	50	100
6	BB 206	Vocational Skill Course-II (VSC)	Data Analysis	Theory + Practical	02	02+02 (T+P)	50	NA	50
7	BB 207	Skill Enhancement Course-II (SEC)	Managerial Skills	Theory	02	02	50	50	100
8	BB 208	Ability Enhancement Course-II (AEC)	Business English - II	Theory	02	02	50	50	100
9	BB 209	Value Education Course-II (VEC)	Universal Human Values	Theory	02	02	50	NA	50
10	BB 210	Co-curricular Course-II (CC)	Physical Fitness II: (Any One) (Yoga/ Zumba/ Physical Training)	Practical	02	02	50	NA	50
Total					22	25	500	350	850

### Duration of Program, Credit Requirements and Options :

The duration of BBA (Four Year Programme) Degree Program will be of four years spread across Eight Semesters with multiple entry and exit options.

### Credit Requirements for Exit Options as per NEP 2020 Guidelines:

Exit Options	Minimum Credits Requirements	NSQF Level	Bridge Course Requirement For Exit
<b>Certificate in Business Administration</b> – After successful completion of first year	40	4.5	10 credits bridge course(s) lasting two months including at least 06 credits job specific internship that would help the learner to acquire job ready competencies to enter the workforce.
<b>Diploma in Business Administration-</b> After successful completion of secondyear	80	5.0	
<b>Bachelor’s Degree</b> – After successful completion of Third year	120	5.5	
<b>Bachelor’s Degree with Honors</b> – After successful completion of fourth year	160	6.0	

## Teaching Staff

Sr. No.	Name of the Staff	Qualification	Designation	Teaching Experience
1	Dr. Chetan Chaudhari	Ph.D., MBA (Mkt.), B.E. (Prod.)	Director	22.7 years
2	Dr. Sachin Vernekar	Ph.D., MBA (Mkt.), LLB, B.Com., MIMA FICA	Professor Emeritus	38 years
3	Dr. Biranchi Jena	Ph.D., MA (Eco.)	Professor	24.6 years
4	Dr. Naim Shaikh	Ph.D., M.Phil., MBA (Fin.), M.Sc. (Elec. Sc.)	Professor	21.3 Years
5	Dr. Abid Salati	Ph.D., MBA (Mkt.)	Professor	28 years
6	Dr. Babasaheb Jadhav	Ph.D., (Fin. Mgt.), MBA (Fin.), GDC&A	Professor	13.9 years
7	Mr. Rajendra Biniwale	MA (English), LLB	Professor	21 years
8	Dr. Prashant Kalshetti	Ph.D., MBA (Mkt. and HR), M.Com.	Asso. Prof. & Head of Dept.-BBA	20 years
9	Dr. Shripad Joshi	Ph.D., MBA (Mkt)	Associate Professor	29 years
10	Dr. Harshal Raje	Ph.D., M.M.S (Fin.), B.E. (INST)	Associate Professor	15.11 years
11	Dr. Sharmishthadevi Deshmukh	Ph.D., MBA (Mkt.)	Associate Professor	11.1 years
12	Dr. Mukesh Agarwal	Ph.D, MMM	Associate Professor	14 .4 years
13	Dr. Avinash Ghadage	Ph.D., MBA (Fin.)	Associate Professor	14.10 years
14	Dr. Vilis Pawar	Ph.D., MMS (HRM)	Associate Professor	14 years
15	Dr. Shital Naikwade	Ph.D., MBA (HHM)	Associate Professor	12.6 years
16	Dr. Shailesh Badre	Ph.D., MBA (Mkt.)	Associate Professor	20 Years
17	Dr. Pravin Chavan	Ph.D., MBA (Mkt and Fin.) , MA (Eco.)	Assistant Professor	13 Years
18	Dr. Anu Alex	Ph.D., MBA (HR)	Assistant Professor	12.9 years
19	Dr. Vatsala Manjunath	Ph.D., MBA (Fin.)	Assistant Professor	14.5 years
20	Dr. Jayashree Patole	Ph.D., MBA (Mkt.)	Assistant Professor	17 years
21	Dr. Manesh Palav	Ph.D., MMM, PGDMLM	Assistant Professor	17.5 years
22	Dr. Debjani Guha	Ph.D., MBA(HR)	Assistant Professor	16.1 years
23	Dr. Prajakta Tembhurne	Ph.D., MBA (HR)	Assistant Professor	15 years
24	Dr. Prashant Mishra	Ph.D., MBA (Mkt)	Assistant Professor	18 years
25	Dr. Santosh Mahajan	Ph.D.,MMM	Ass. Prof., Admission & Markt. Head	21.5 years
26	Mr. Abhijit Vhatkar	MBA (Mkt.), B.Tech (Mech.)	Assistant Professor	9.5 years
27	Mr. Indrajeet Kole	MBA (Fin.)	Assistant Professor	16.8 years
28	Mr. Soumyakant Dash	MBA (Mkt.)	Assistant Professor	12.3 years
29	Ms. Komal Singh	MBA (HHM)	Assistant Professor	7.7 years
30	Mr. Harish Naidu	MBA (HR & Mkt.)	Assistant Professor	14 Years
31	Mr. Vinayak Krishnan	M. Com., GDC&A	Assistant Professor	06 Years
32	Ms. Aditi Thakkar	MBA (HR, Mkt. and HM), MA (English)	Assistant Professor	07 Years
33	Mrs. Nidhi Sah	MBA (Agri), B.Sc. (Agri.)	Assistant Professor	05 Years
34	Mrs. Aishwarya Maharshi	M. Com, PGDBF, DTL	Assistant Professor	11 Years
35	Mr. Hrishikesh Kokate	MBA (Agri., Mkt.), M.Sc. (Agri.) Gold Medal	Assistant Professor	2 Years
36	Mr. Mahendra Tayade	MBA (Mkt), MA English	Assistant Professor	11 Years
37	Mrs. Priti Mane	MBA (Fin.)	Assistant Professor	7 Years
38	Mrs. Sarika Khandekar	MBA (HRM), M.com	Assistant Professor	10.5 years
39	Mr. Mehul Barai	MBA (Mkt. and Prod.)	Assistant Professor	13 years
40	Mr. Kalpesh Kuwar	MBA (Pharma. and Mkt.)	Assistant Professor	3 years
41	Mr. Akshay Ukirde	MBA (Agri. and Mkt.), BBA (Agri.)	Assistant Professor	2.6 years
42	Mr. Vaibhav Patil	MBA (Operations)	Assistant Professor	3 years
43	Ms. Itchita Pagare	MBA (HR)	Assistant Professor	10 years
44	Mr.Sagar Janrao	MBA (Mkt and Agri. ),B.Sc.	Assistant Professor	14 years
45	Mr.Swapnil Vichare	MBA (HHA), B.Sc.	Assistant Professor	18 years
1	Dr. B. U. Sankaye	Ph.D., MBA (Mkt.)	Adjunct Faculty	35 years
2	Dr. Vivek Marathe	Ph.D., MBA (Mkt.)	Adjunct Faculty	30 years
3	Mr. Rohit Varman	MBA (Fin.)	Adjunct Faculty	15 years

## Teaching-Learning process:

Global Business School & Research Centre, Tathawade, Pune believe in the adoption of student centric methods to enhance student involvement as a part of participative learning and problem solving methodology. Teaching-learning methods adopted by the faculty members include Lecture Method, Interactive Method, Project-based Learning, Computer-assisted Learning, Experiential Learning, etc. The Teaching – learning activities are made effective through illustration and special lectures. To acquire first-hand knowledge on the subjects and current practices students are engaged in field study. Lessons are taught through Power point presentations to make learning interesting besides oral presenting methods.

- Case based pedagogy for critical thinking and problem solving skills
- Experiential learning through assignments and projects
- Summer Internship for 2 months corporate exposure
- Workshops and seminars to create awareness about trends in the management world
- Guest lectures to ensure students groom and develop according to industry expectations Study tours and industry interface
- Events and conclaves to developing skills essential in management
- Coffee with corporates

## Evaluation Process

Continuous Evaluation of the Students performance

COMPOSITION OF ASSESSMENT	
Internal Evaluation	50 Marks
External Evaluation	50 Marks
Total Evaluation (Subjects with 4 credits)	100 Marks

Internal Continuous Assessment (CA) of the students performance will be based on tools/mechanism such as Lectures/ Seminar-presentations/assignments/ an Open-Book Test /mid-term and term-end examinations/Classroom instructions through audio visual aids/Case-studies/Roleplays /Flip classes/Simulation/Experiential Learning/Group Discussion etc.

**Note :** As per the rule, student is eligible to take admission in 3<sup>rd</sup> year of BBA only if he/she has cleared / passed all his 1<sup>st</sup> year BBA courses.

## Summer Internship

As an integral part of the BBA programme, it is mandatory for the student to undergo summer internship for a period of two months or eight working weeks after completing their 4<sup>th</sup> semester. The main objective of this Summer Internship Project (SIP) is to help the interns acquire managerial skills and give them exposure of practical aspects of Business Management.

## Attendance Norms

Every student must have minimum 75% attendance in each semester to be eligible for examinations and placements activities.

## Ragging :

Ragging in any form is a punishable offence in accordance with the “UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009”, and committing this act of indiscipline shall result in punishment under the provisions of any penal law for the time being in force. On admission, candidates will be provided with detailed guidelines related to Ragging.

As per the recent UGC Regulations, the affidavits to be filed by the Student and their parents about the anti-ragging regulations of UGC, these affidavits need not be on stamp paper nor need to be registered. On the contrary, they should be submitted by the admitted students by submitting these affidavits on-line. **As per UGC regulations mandatory affidavits should be submitted by all old and fresh students and parents / guardians on the UGC website - [www.antiragging.in](http://www.antiragging.in) display the step by step guide on "How to fill an online anti ragging undertaking by the student and parent / guardian".**

## Disputes :

Difference of opinion and any dispute arising in the interpretation and implementation of the clauses in this brochure, if any, shall be referred to the Vice Chancellor of the Dr. D. Y. Patil Vidyapeeth, Pune and his decision shall be final and binding on all the concerned.

## Court Jurisdiction :

Any legal dispute arising out of the admission procedure or of the course refund of the fees of the Vidyapeeth shall be under Pimpri Jurisdiction only.

## Warning :

The candidate seeking admission to the course of the Vidyapeeth is warned against possible cheating by unscrupulous persons, who may promise to assure seats by extracting large sums of money from the parents / candidates. The Vidyapeeth has not appointed any such agent(s). The Vidyapeeth shall not, in any way, be responsible for the misdeeds of such person(s).

# Admission Procedure

## Intake & Distribution of Seats:

Name of the Program	Total Seats	General Category (Seats 85%)	NRI / PIO / FN Category (15%)
BBA	90	77	13

### Eligibility

A candidate for being eligible for admission to the Degree course in Bachelor of Business Administration shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream as passing subject and has secured 45% marks at 12th Std.

### Documents required:

The following certificates in original along with two photocopies of each are to be submitted at the time of admission for verification.

- Statement of Marks (SSC and HSC)
- Transfer Certificate / Leaving Certificate
- 3 Passport size Photographs
- Age, Caste and Nationality Certificate
- AIU Equivalent Certificate (For NRI/PIO/FN Category) PIO or FN, who is studying for the qualifying examination in school / college located in India, is excluded

## Allocation of Seats (Procedure & Definition)

### 1) General Category

Admissions to these category candidates shall be made on the basis of the inter-se merit of the candidates based on Entrance Test score.

### 2) NRI/PIO/FN Category

Candidates under this category shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream as passing subject. Admissions of candidates will be made on the basis of inter-se-merit in the qualifying examination of the applicants as determined by an admission committee appointed for the purpose by the competent authority. The candidate will be required to pay a processing fee of US \$200.

In case the seats which are marked for NRIs/ PIOs/ FNs are not filled by candidates of any of these subcategories, the Management shall fill the vacant seats from the candidates who have appeared for DPU-AIET and have applied for the seat separately in the prescribed form available in the Vidyapeeth Office and on the website of the Vidyapeeth & the Institute.

In this context, the bonafide NRIs, PIOs and Foreign Nationals are defined as follows: An NRI is a person who is “not a resident” or who is ‘not ordinarily resident’. A person is treated as “not ordinarily resident”(I) If he / she has been resident in India for less than 182 days in the year preceding the date of application; or (If he/she has been in India for-less than 365 day during the four years immediately preceding the date of application. A PIO is a person having foreign citizenship (except Pakistan and Bangladesh) within NRI status, but who holds a foreign passport at the time of application or at the time of consideration of admission and during the period of his/her study and whose one/ both parents or anyone/both grandparents(s) is/are (or was/were), citizen(s), of India by virtue of the provisions of the Constitution of India or Section 2(b) of the Citizenship Act 1955 (Act. No. 57 of 1955). An FN is a person having citizenship of a foreign country (or) country (other than India) and not having the status ‘NRI’and/or ‘PIO’.

Important Under the NRI, PIO and FN categories, only the student who has studied and passed the qualifying examination from school located in foreign country (other than India) shall be considered. This will include the student studying in school situated in foreign country, even if the concerned school is affiliated to any Board of Secondary Education or a University in India., However, ward of NRI, PIO or FN, who is studying for the qualifying examination in school/college located in India, is excluded.

### Important

Under the NRI, PIO and FN categories, only the student who has studied and passed the qualifying examination from school and /or college located in foreign country (other than India) shall be considered. This will include the student studying in school and / or college situated in foreign country, even if the concerned school/college is affiliated to any Board of Secondary Education or a University in India., However, ward of NRI, PIO or FN, who is studying for the qualifying examination in school/college located in India, is excluded.



## Instructions to Candidates Applying for Online Proctor Based Entrance Test April 2024

### Candidates are advised

1. To take a printout of Admit Card and keep with you before starting the online Test.
2. As this is a proctor based online Test the Candidate can start the exam after due verification and satisfaction of the online proctor.
3. The Admit Card or applying to Entrance Test does not guarantee admission in BBA programme.
4. In case of electricity failure the student can appear from any other computer or laptop using the same login and can complete the exam in the given time.
5. In case of any dispute the university decision will be final.

### Instructions for completing the Application Form

1. The name mentioned in the form by the candidate should be the same as in the documents of 10+2 examinations.
2. An incomplete application form and an application form which is not accompanied by processing and Entrance test fee (add Rs. 250/- for late submission) shall not be entertained and processed. This fee should not be sent by money order. Please note that the processing fee and entrance test fee is non-refundable.

### Instructions for Applying Online

1. Visit <http://admissions.dpu.edu.in> to apply online.
2. Fill in your basic details and click on the Apply Now button.
3. The welcome mail containing your login ID and password will be sent on your registered email ID. You can use these details to login again.
4. Fill the application form completely and upload all the required documents.
5. Make the fee payment online.
6. After completion of entire form with payment, click on 'Submit' button. Your application form will get submitted.
7. After the successful payment of the fees, you will not be able to make any changes in the Application Form.
8. On the dashboard, two links for printing Receipt and Application Form will be available. Take printout of both the documents for your reference.
9. Link to print Admit Cards will be provided later and you will be intimated on your email ID and also through SMS on your given mobile number.
10. If you face any technical difficulty at any step while filling the application form, please mail us on the email ID provided on the dashboard of your login page.

### Issue of Admit cards

1. All the candidates who have submitted the online application form, are required to download the Admit Card online two weeks before the day of Entrance Test. The admit card will indicate the seat number allotted to the candidate.
2. The candidate shall not mutilate the admit card or change any entry made therein after it has been authenticated by the Vidyapeeth authorities.

# Calendar of Events for Online Proctor Based AIET - 2024

## Admission to Bachelor of Business Administration BBA Programme

### I) Online Proctor Based AIET - 2024

1	Processing Fee	:	Rs.300/-				
2	Last date for submitting the application form to- Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune for Online Proctor Based All India Entrance Test-2024 (AIET - 2024)	:	<ul style="list-style-type: none"> <li>Without late fee : 12/04/2024 (Friday) Until 5.00 p.m. (Test Fee : Rs. 750/-) (Total Rs. 1050/-)</li> <li>With late fee : 19/04/2024 (Friday) Until 5.00 p.m. (Test Fee: Rs. 1050/-) (Total Rs. 1300/-)</li> </ul>				
3	Admit cards to candidates who are considered provisionally eligible for Online Proctor Based AIET - 2024	:	All the candidates who have submitted the online application form are required to download the Admit card online two weeks before the day of Online Proctor Based AIET - 2024				
4	Day, Date & Time of Online Proctor Based AIET - 2024	:	<b>Sunday, 21/04/2024</b> <b>From 11.00 a.m. to 12.30 p.m.</b>				
5	Declaration of Result	:	<b>Will be notified on the Vidyapeeth website</b>				
6	Schedule of Counseling	:	<b>Will be notified on the Vidyapeeth website</b>				
7	Venue of Counseling	:	Global Business School & Research Centre, Tathawade, Pune.				
8	College to open on	:	<b>1<sup>st</sup> August 2024</b>				
9	Fee Structure-  BBA	::	<table border="1"> <thead> <tr> <th>General Category</th> <th>NRI / PIO / FN Category</th> </tr> </thead> <tbody> <tr> <td><b>₹ 1,25,000/-</b></td> <td><b>US \$ 3200</b></td> </tr> </tbody> </table>	General Category	NRI / PIO / FN Category	<b>₹ 1,25,000/-</b>	<b>US \$ 3200</b>
General Category	NRI / PIO / FN Category						
<b>₹ 1,25,000/-</b>	<b>US \$ 3200</b>						

**The Candidate submitting online application form should also pay processing & entrance fee through gateway payment.**

**Note - The Processing Fee and the Test Fee is non - refundable.**

Results will be displayed on the Vidyapeeth website at [www.dpu.edu.in](http://www.dpu.edu.in) Results of individual candidate will not be communicated on telephone or by post.

**\*Note -**

The DPU will provide the facility of downloading Admit Cards of All India Entrance Test on website: [www.dpu.edu.in](http://www.dpu.edu.in) Candidates are required to download the admit card from the website and follow the instructions given therein. Candidate may please note that admit cards will not be sent by the post.

The Admit Card will bear the candidate's Roll Number, Name, Father's Name, Photograph, Signature with Name and Address of the student. The candidate should carefully examine the Admit Card downloaded by him/her for all the entries made therein.

# Fee Structure for BBA Programme

## Course Fee Structure:

Fees	1st Year	
	General Category	NRI / PIO / FN Category
Tuition Fees	₹ 1,25,000/-*	US \$ 3200

\*Subject to revision

### University Eligibility and Registration Fee (One-time Fee)

Additional Convocation Fee of Rs. 5000/- , Alumni Fee of Rs. 1000/- and other fees are applicable. 15% (Fifteen Percent) of the Fee payable for the first year only, shall be paid by the student separately at the time of filing the Eligibility Application as University Eligibility & Registration Fee. This fee shall be paid through ERP student login.

(Note: The University Eligibility & Registration Fee is non-refundable)

**The Annual fee shall be increased by 3% each year.**

The annual fee is to be paid by NEFT / RTGS / Demand Draft in favour of “**The Director, Global Business School & Research Centre, Pune**” payable at Pune by the student at the time of counseling and issue of admission letter.

### Hostel Accommodation & Fees for Academic Year 2024-25

Hostel and Mess facilities are available.

Annual Hostel Fees III Seater Non AC with mess will be notified on the Vidyapeeth Website: [www.dpu.edu.in](http://www.dpu.edu.in)

### University Examination Fee

In addition to the above fees, the student shall pay the University Examination Fee every semester as prescribed by the university from time to time. Other conditions and formalities shall be as per the rule of the University.

### Provisional Admission Fee

An initial Registration fee of Rs. 50,000/- will be payable on the basis of which provisional admission shall be given. This amount shall be adjusted in the total annual fee at the time of confirmation of admission. The remaining amount of annual fee shall be paid by the student at the time of confirmation of admission.

### Rules for cancellation of an Admission and Refund of Fees:

- Admission to the course can be cancelled at the request of the student, on submission of an application before commencement of classes.
- The Student applying for cancellation of the admission on or before the last date of admission, he will be entitled to get refund of fees except administrative charges, provided seat is filled as per Vidyapeeth norms.

## Pattern of BBA Admission Test - 2024

Pattern of the University Entrance Examination will include Multiple Choice Questions relating to:

English Language	25 marks	Time : 1 : 30 hrs
General Knowledge	25 marks	
Reasoning Ability	25 marks	Marks : 100
Numerical Ability	25 marks	



# Training & Placement Cell

The Career Guidance and Placement Team (CGPT) consisting of the Director-Corporate Relations, Placement officer and student members are responsible for managing the complete placement process in Campus. The team liaises with the corporate with regards to meetings, discussions, negotiations, invitation and final selection of students to ensure that it is a win-win situation for all the stakeholders involved in this process. Placement Assistance is given to all the students.

In spite of an economic downturn in business & industry, the persistent efforts of the placement team along with a bunch of fully motivated & duly trained students; we could achieve good placement annual record. At Global Business School & Research Centre, a continuous & consistent emphasis on practical training, soft skills development, English language improvement & personality enhancement exercises form an integral part of our daily activities right from the commencement of the BBA Programme. This emphasis on building an appropriate attitude towards corporate world & developing the required skill sets has stood us in good stead and the feedback received from the employers about our students has been extremely encouraging.

Global Business School & Research Centre provides eight specialization options for MBA course. Besides traditional specializations like Marketing Management, Human Resource Management, Finance, International Business; we provide business analytics, rural and Agri. Business Management Biotechnology & Bioinformatics Management, IT & Systems Management, Hospital & Healthcare Management, Pharmaceutical Management as specialization areas. Hence companies falling under various industries visit the campus.

In the last two batches, various companies from Manufacturing, FMCG/ Retail sector, IT, Consulting, Bio-technology, Pharmaceutical industry & Core Finance sectors visited the campus.

A committed team of specialists train & guide the students through intensive classroom demonstrations, mock group discussions & personal interviews. Students are grouped into various committees who assist the placement cell in evolving a broad policy framework & also to identify & design strategies to approach & invite different corporate groups & companies for campus interviews at our state-of-the-art campus.

## **Pre-Placement Talk :**

The Pre-Placement Talk offers the corporate world an opportunity to interact with the students and get to know their prospective recruits better both for the summer and final placements.

Organizations make presentation which are vital in providing the students with the information about the organization and career prospects in which typical students concerns like job description, selection criteria, industry culture, remuneration package, scope for growth and cross functional exposure are clarified.

## **Summer Internship Programme :**

Summer Internship constitutes an integral part of the BBA program and is valued for its relevance in management education. Summer Internship is positioned third year of the BBA program.

The Students are placed in different organizations for a period of 2 months on a specific assignment with their preferred areas of specialization.

As a part of the assignment, students are required to submit the project report. The presentation, made by the students, to the organization and the faculty, forms the basis for the evaluation of the project work.

## **Final Placement Process:**

Placement process commences from the month of September every academic year for BBA third year students. The industry has sought and utilized the intellectual capital of GBSRC by participating in the final placement process. The real proof of the quality and effectiveness of any Business School lies in the acceptance of its graduates in the industry. The budding managers are absorbed by the MNC's Indian Giants and Public Sector firms, from this Campus.

## Some of our Recruiters...

360 Realtors	Edify Consulting	Infojini	Vodafone Idea
ABMH	Equevo Financial Advisor	Jaro Education	The Insight Partner
Absolute Global outsourcing	ETG	Union Bank of India	Pristino Pharma Pvt. Ltd.
Acme services	Exide	Up Market Research	Puma
Adani Electricity Mumbai	ESAF	Jupiter Hospital	PI Industries
Aditya Birla Memorial Hospital	Esparse Matrix Solution	K12 Techno Services	R. M. Rajapurkar
Agrostar India	Farmscape Foundation	KAMG Kissan	Rajhans Milk
Ajeet Seeds Pvt. Ltd.	Farmson Food Pvt. Ltd.	Kantar Operations	REBEL Food
Alligo Horizon Pvt. Ltd.	Flipspace	kirti Associates	Reliance Retail India Ltd.
AMVC Logistics Services Pvt. Ltd.	Foggers India Pvt. Ltd.	Koltepatil Developer	Reliance Securities
Accenture	Fortis Hospital (Mumbai)	Learnovate	Ritika securities
BASF Nunhems Pvt. Ltd.	Furlenco	Learnovote Ecommerce	Sahyadri Farms
Big Basket Daily	GBSRC	Lokmanya Hospital	Sakal
BioMe Technologies	Geolife Agritech India Pvt. Ltd.	Mahindra Lifespaces	Samunnati
Biome Technologies Pvt. Ltd.	Global Markets Insights	Mankind Pharma	Sandoz Pvt. Ltd. (Novartis)
BNY Mellon	Global Realtors	Mantra Properties	SBI Mutual Funds
Bridgestone	Globe Flex Research	Markets & Markets	Sharekhan Ltd. Company
BSE Brokers Forum	Goldmine Research	Martlenz Research	Sprouts India Pvt. Ltd.
Berger Paints	GRG Research	Maxgen Tech.	Syngenta India
BNY Mellon	Hataun Agro Services	Mediprob	Syngenta
Cotton Corporation of India Ltd.	Hi-Field Ag. Chem. Ind. Ltd.	MRK Group	Syngenta India
CSB Bank	Hifield Chem. Ind. Ltd.	Multi Act	Syngenta India Ltd.
Cybage	Homesfy	Ninjacart	Talent Edge
CRIF	HDFC	Nitin Spinners	Tata Steel
Citibank	I Fast Financials	Outlook Groups (India)	Tata Tele Business Service
Dr. D. Y. Patil Hospital	ICICI Securities	Parag Milk Foods Ltd.	Transmonk India Pvt. Ltd.
Dukes India	IDFC First Bharat	Transmonk Pvt. Ltd.	Titan Financial Brokers
Deloitte	Ilosung	Tres Vista	Visible Alpha
E-clerx	Info Edge	Triedge Solutions	Waycool Foods



**DPU**  
Dr. D.Y. PATIL VIDYAPEETH, PUNE  
(ESTABLISHED 1983)

## Global Business School & Research Centre

### Our Pride Recruiters !































































































































## Visiting Faculty

GBSRC has a multi disciplinary faculty drawn from a resource pool of highly experienced industry professionals, consultants and academicians. Their different backgrounds and vast experience provide valuable insights into the dynamic and challenging world of business.

Resource Person	Area of Expertise/Specialization
Dr. Neha Sharma	Personality Development
Mr. Rijwan Shaikh	Communication Skills
Dr. Yogesh Daudkhane	Human Resource Management
Dr. Prafulla Gadge	Agri Business Management
Prof. Deepali Surana	Managerial Economics
Mr. Nachiket Joshi	Logical reasoning and aptitude
Mr. Ramesh Anandikar	Agri Business Management
Dr. Kaushik Chakraborty	Operations & Supply Chain Management
Mr. D. N. Itkyal	Planning & Organizations of Hospital
Dr. Aditi Kale	Statistics & Quantitative Techniques
Dr. Vishal Thelkar	Statistics & Quantitative Techniques
Dr. Soumitro Das	Bussiness Analytics & Information Technology
Prof. Sridevi Chennamsetti	Organization Behaviour & Strategic Management
Prof. Avinash Deshpande	Public Relation Communication
Prof. Umesh Gramopadhye	Business Laws
Mr. Rohan Bhave	HR Analytics
Prof Sarang Kulkarni	Marketing Brand Management
Mr. Rohit Oke	IPR & Analytics
Mr. Puneet Raman	Skills Development & Employability
Dr. Shailesh Kasande	Research Methodology
Dr. Samar Roy	Supply Chain Management
Mr. Rajesh Math	Financial Analytics
Dr. Minakshi Duggal	Economics
Dr. Tapash Ganguli	Statistical Techniques
Dr. A. R. Mancharkar	Research Methodology
Prof. G. V. Subba Rao	International Finance Management
Prof. Siddharth Madhok	Information & Technology Management
Dr. Komal Deshpande	Financial Management
Dr. Manjushree Kumar	Hospital & Healthcare Management
Prof. P. S. Gadkari	Labour Laws & Health Insurance
Dr. Gayatri Pai	Management Accounting
Dr. Shweta Vyas	Excel 2, SQT
Mr. Saurav Bhowmik	Hospital and healthcare management
Mrs. Nrupa Soman	Human Resource Management
Mr. Samar Roychowdhury	Biotechnology
Mr. Amit Jain	Business Analytics
Mr. Madhup Gandhi	Operation Management
Dr. Vishakha Oke	Hospital & Health Care Management
Dr. Dharmendra Chavan	Film Media & Production

## Corporate Talk

Resource Person	Topic
Mr. Devendra Fadnavis	Every Manager has to be a leader
Dr. Shashi Tharoor	Leadership and Ethics
Mrs. Sullaja Firodia Motwani	Emerging trends in Electric Vehicle Industry
Mr. Tomio Isogai	Cross Cultural Perspective -Similarities between India-Japan cultural lineages
Mr. Ashwin Singh	Essential Life Skill for Women: Self-defense Training
Mr. Anand Munshi	Importance of good habits in a student's life
Mr. Puneet Raman	Entrepreneurship as a life skill
Mrs. Nabila Kidwai	Corporate Social Responsibility
Mr. Gautam Shetty	Brewing Diversity, Sowing Inclusion
Mr. Rajendra Biniwale	Summer Internship The First Corporate Exposure
Mr. Shashikant G. Kurbetti	Corporate Guest Session on "How to deal with business agility during Covid Times?"
Mr. Rajendra Biniwale	Summer Internship The First Corporate Exposure - 2
Mr. Atinder Singh Pal	Sustainability Management
Mr. Amit Ghodekar	Corporate Guest Session on "Indian Banking Diaspora – Current trends and the way ahead"
Mr. Ravikumar Kshirsagar	Meeting credit requirement of farmers and Agro industries
Mr. Ravindra Manohar Rajapurkar	Future in Finance - Changing Paradigm for Finance Professionals
Ms. Sukanya Patwardhan	Dynamics of HR role in the current VUCA World
Mr. Anmol Modi	How to use trade statistics for export and import decision making
Mr. Satyam Raghuvanshi	How to crack GD & PI?
Mr. Vikrant Bhujbalrao	Managing life & career in Covid & post Covid time frame
Mr. Akshay Yogendra Pawar	Alumni Interaction
Ms. Meena Nagaraj	IP Schemes and Incentives for Start-ups and SMEs
Mr. Sumedh Gupte	Desired skill sets & Essential supporting tools, techniques & Career opportunities
Ms. Meeta Kanhere	Building a digital Profile
Mr. Puneet Raman	Entrepreneurship - Imbibing skills at a young age
Mr. Harshit Gupta	Importance of digital marketing
Mr. Ashok Soman	Importance of recognizing our responsibilities
Mr. Pankaj Sharma	Usage of LinkedIn for Employability
Mr. Vinod Bidwaik	Importance of Knowledge, Skills, Attitude and Values
Mr. Amit Goyal	Changing landscapes of Learning
Mr. Ketan Gandhi	Introduction to the Corporate World
Mr. Amol Walimbe	Marketing and Business development in New Zealand
Mr. Sudhir Mateti	Employability skills for the 21st Century
Mr. Divyendu Shangari	Campus Placement and Corporate World
Dr. Mohd. Nihad Alam	ASSOCHAM IP BOOTCAMP a Master class with Dr. D. Y. Patil Vidyapeeth.
Dr. Vijay Pereira	Managing sustainable business across the Globe.
Mr. Abhinav Suman	Problem Solving and Ideation Workshop
Mr. Govind Chandak	Importance of Digital Marketing for Start Ups
Mr. Srijith Sasidharan	Effective Utilization of Pro Quest Resources for Research and Academics
Mr. Shekhar Gaikwad	Current trends in Sugar Industry
Mr. Gokul	Agricultural Services in India
Mr. Kushal Raut	You are the Product of Your Environment
Dr. Ankush	Dermatoglyphics Multi Intelligence Test
Ms. Neha Sexena	Corporate communication and code of conduct
Mr. Rajesh Kharche	Rural Banking Norms in India
Mr. Dinesh Bhoir	Digital Agriculture and Usage of A. I. in Farming
Dr. Vasant Bang	Professional Approach
Ms. Dipti Panhalkar	Mind Gym

## Corporate Talk

Resource Person	Topic
Dr. Shalilendrakumar Kale	Preventing Plagiarism: a workshop on effective writing
Mr. Ramchandra Bhat	Effective ways of wealth creation" Investor Awareness Program
Mr. Pankaj Mathkar	BSE - Capital Awareness Program
Mr. Jawwad J. Kazi	Start Preparing for UPSC exam during graduation
Dr. Kasturi Naik	Developing Professional Legacy for Success
CA. Sarang Deo	India's Financial Position in Changing Dynamics of Global Economy
Mr. Kanchan Kulkarni	Financial Aspects of Agribusiness
Dr. Akhila Nayak	Insights in to Healthcare Quality Sector and Job Opportunities
Roshan Sonkar	Various financial Instruments for Personal Finance
Ms. Preeti Sakhare	HR Digitalization
Mr. Ravikumar Kshirsagar	Opportunities in Corporate Agribusiness
Dr. Beauty Sinha	Job opportunities in Healthcare beyond Hospitals
Dr Bharat Powdwal	Health Insurance Industry and fraud Prevention
Kaushal Mishra	Overview of Financial Market
Mr. Mayank Jagota	Introduction to Cyber Security
Mr. Abhijit Vhatkar	Building the tallest tower - Team Building Activity
Mr. Rajendra Biniwale	Placement Orientation
Mr. Sushil Sharma	Inaugural Address By Chief Guest for 4th International Research Conference
Prof. Ananth Rao	Address By Keynote Speaker in 4th International Research Conference
Dr. Nirmal Shah	Healthcare IT sector and related careers
Mr. Aditya Amin	Valedictory Address By Keynote Speaker for 4th International Research Conference
Mr. Hrushikesh Kale	Workshop On Entrepreneurship And Innovation As Career Opportunity
Mr. Harshit Gupta	LinkedIn Growth Marketing Masterclass
Dr. Milind Marathe	Recent Trends in Marketing
Mr. Amarendra Chitale	Happy Leadership
Mr. Shivshankar Vijapur	Development and Perspective of Agribusiness Focus: Game Changer Issues
Mr. Avinash Sharma	Product Life Cycle Management
Ms. Parul Chaturvedi	Fundamentals of IPR
Mr. Satyam Vispute &	Coffee With Corporate
Mr. Sanket Tribhuvan	Coffee With Corporate
Mr. Ujjwal Bhat	Artificial Intelligence for Finance
Mr. Nilesh Chaur	Stress Management Through Music: Basics of Guitar
Mr. Ishwar Mutha	Emotional First Aid, Stress to Joy
Dr. Swarada Peerannawar	Orientation Session On IP Registration Process
Mr. Sunil Sadawarte	Fruit and Vegetable Processing Sunrise Industry
Mr. Venkatesh Girgune	Entrepreneurship Opportunities in Agriculture and Food Sector: Government Interventions
Mr. Sanjeev Bajaj	The Essentials of the Securities Market
Mr. Dayesh Angle	Corporate Financial Planning and Analysis
Prof. Bholanath Dutta	"A Session on Business model Canvas (BMC)"
Dr. Deepali Garge	"An Orientation Session on IPR"
Mr. Santosh Venkateshwar	"Psychology of Persuasion"
Mr. Manoj Barve	Learning from German SMEs, and Higher Education in Germany
Mr. Harshit Bairwa	Be Corporate Ready
Mrs. Rajashri Survase Ojha	Global Regulatory affairs and Job Expectations
Mrs. Shyamal Virkhare	Payroll Management
Dr. Jitendra Joshi	Role of CIF in the world of Logistics & SCM
MS Annesa Ganguly	Capital Market - various aspects and inclusion of technology, changing Dynamics
Mr. Kanchan Kulkarni	Sales and Distribution Management



## Corporate Talk

Resource Person	Topic
Dr. Jitendra Joshi	Role of CIF in the world of Logistics & SCM
Ms. Radhika Verma	NABH Accreditation and its importance to Hospitals
Prof. P. K. Jain Director	Dynamic Leadership
Prof. Smarjeet Das	Brand Logo Quiz
Mr. Natraj Vaddadi	The Future of Business - Expectations from Managers
Mr. Tushar Shinde	Global Sourcing of Business and Opportunities
Mr. Vasant (subhash) Kanshette	Carrer in brand Management
Mr. Pranav Marathe	Project Management & SCM Interface
Dr. Shalilendrakumar Kale	Preventing Plagiarism: A workshop on effective writing
Mr. Ramchandra Bhat K.	Effective ways of wealth creation, Investor Awareness Program
Mr. Pankaj Mathkar	BSE - Capital Awareness Program
Mr. Jawwad J. Kazi	Start Preparing for UPSC exam during graduation
Dr. Kasturi Naik	Developing Professional Legacy for Success
CA. Sarang Deo	India's Financial Position in Changing Dynamics of Global Economy
Mr. Kanchan Kulkarni	Financial Aspects of Agribusiness
Dr. Akhila Nayak	Insights in to Healthcare Quality Sector and Job Opportunities
Mr. Roshan Sonkar	Various financial Instruments for Personal Finance
Ms. Preeti Sakhare	HR Digitalization
Mr. Ravikumar Kshirsagar	Opportunities in Corporate Agribusiness
Dr. Beauty Sinha	Job opportunities in Healthcare beyond Hospitals
Dr Bharat Powdwal	Health Insurance Industry and fraud Prevention
Mr. Kaushal Mishra	Overview of Financial Market
Mr. Mayank Jagota	Introduction to Cyber Security
Mr. Abhijit Vhatkar	Building the tallest tower - Team Building Activity
Mr. Rajendra Binniwale	Placement Orientation

## Top class speakers invited at GBSRC



**Mr. Shiv Khera**  
(Author- You Can Win,  
Motivational Speaker, Educator,  
Business Consultant)



**Dr. Shashi Tharoor**  
( Member of Parliament,  
Writer and former  
International diplomat)



**Mrs. Sulajja Ferodia  
Motwani** (Founder & CEO of  
Kinetic Green Energy & Power  
Solutions Limited)



**Mr. Devendra Fadnavis**  
Hon'ble Deputy Chief Minister  
of Maharashtra



---

---

---

# **DPU**

**Dr. D. Y. PATIL VIDYAPEETH, PUNE**

**(Deemed to be University)**

Sant Tukaram Nagar, Pimpri, Pune - 411 018, Maharashtra, India.

Tel. No. : (020) 27805000, 27805001.

E-mail : [info@dpu.edu.in](mailto:info@dpu.edu.in), Website : [dpu.edu.in](http://dpu.edu.in)

---

## **Global Business School & Research Centre**

Sr. No. 87/1,88 Bangalore - Mumbai Express Bypass, Tathawade,  
Pune - 411 033, Maharashtra, India. Tel : (020) 67919400 / 8600242860

E-mail : [gbsrc.admissions@dpu.edu.in](mailto:gbsrc.admissions@dpu.edu.in), Website : [gbsrc.dpu.edu.in](http://gbsrc.dpu.edu.in)

---

---

---