

### DR. D. Y. PATIL VIDYAPEETH, PIMPRI, PUNE

(Deemed to be University)

(Accredited (3<sup>rd</sup> Cycle) by NAAC with a CGPA of 3.64 on four point scale at 'A++' Grade) (Declared as Category - I University by UGC Under Graded Autonomy Regulations, 2018) (An ISO 9001:2015, ISO 14001:2015 Certified University)









# **Global Business School** and Research Centre



### **Information Brochure 2025-26**

Online Proctor Based All India Entrance Test 2025 (AIET) for Admissions to

Bachelor of Business Administration BBA (Hons.)

(Full Time - Four Year Programme)







### राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

#### NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

# Gertificate of Accreditation

The Executive Committee of the National Assessment and Accreditation Council is pleased to declare the

Dr. D. Y. Patil Vidyapeeth

(Deemed to be University u/s 3 of the USC Act, 1956) Sant Tukaram Nagar, Pimpri, Dist. Pune, Maharashtra as Accredited

with CSPA of 3.64 on four point scale

at A<sup>++</sup> grade

valid up to February 07, 2029

Date: February 08, 2022



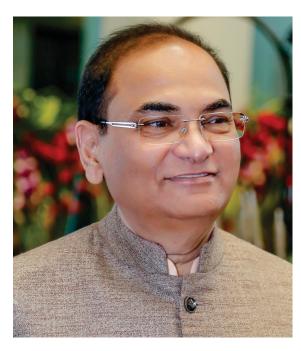






EC(SC)/92/3rd Cycle/MHUNGN10146

# **Chancellor's Message**



Dear Students,

I take great pleasure in connecting with you through this brochure. In the contemporary competitive landscape, acquiring a quality education serves as a gateway to success in various facets of life. I firmly believe that quality education is the antidote to ignorance. Dr. D. Y. Patil Vidyapeeth, Pune, is dedicated to providing a spectrum of professional programs within an environment that fosters the holistic development of young minds.

Our institute boasts state-of-the-art infrastructure and a highly qualified, dedicated faculty committed to ensuring a high standard of education aligned with the evolving needs of society. This commitment is reflected in the Vidyapeeth's recent reaccreditation (3rd Cycles) by the National Assessment and Accreditation Council (NAAC) with an "A++' Grade. Furthermore, all our hospitals, including Medical, Dental, Ayurved, and Homeopathy, hold NABH accreditation, and our laboratories are NABL accredited.

Having traversed the globe and visited numerous institutions offering professional education, including management institutes, I am pleased to affirm that at the Global Business School & Research Centre, we have embraced exceptional educational practices and teaching methodologies that stand on par with the best globally. The institute's atmosphere is conducive to student-friendly interactions, with our students consistently being our top priority.

I am confident that your experience at our institution will be enjoyable, and upon departure, you will emerge as a skilled and empowered individual poised to tackle the challenges of the world. I extend a warm welcome to our world-class Business School and wish you the utmost success in your educational journey and burgeoning career in the expansive field of management.

**Dr. P. D. Patil** Chancellor

# **Pro Chancellor's Message**



Dear Students,

I am honoured to convey my thoughts to you through this brochure. Education stands as the paramount catalyst for social change and plays a pivotal role in the betterment of society. Our message to students is encapsulated in the phrase, "The best way to predict the future is to create it."

Aligned with its commitment to academic excellence, Dr. D. Y. Patil Vidyapeeth, Pune (DPU), is unwaveringly engaged in comprehensive developmental initiatives, striving to establish itself as a world-class university. This commitment is evident in the continual expansion of infrastructure, faculty, research contributions, and the establishment of national and international linkages and collaborative initiatives. These efforts underscore DPU's global focus and dedication to developmental activities.

All our hospitals, encompassing Medical, Dental, Ayurved, and Homeopathy, hold prestigious NABH accreditation, while our laboratories are accredited by NABL. Envisioning an enlightened, cultured, and economically vibrant India shaped by education in diverse disciplines, DPU remains steadfast in its commitment to contribute to the nation's growth. This dedication aligns with the overarching goal of our Vidyapeeth and our aspiration to position DPU as a global hub for academic excellence in higher education.

**Dr. (Mrs.) Bhagyashree P. Patil**Pro Chancellor

### Vice Chancellor's Message



Dear Students,

I am delighted to connect with you through this brochure. Dr. D. Y. Patil Vidyapeeth has earned acclaim as an institution dedicated to delivering exceptionally high-quality education, placing a strong emphasis on interactive teaching methods and focused research across diverse fields. Our commitment to Academic Heritage, a World Class Faculty, State-of-the-art Infrastructure, International Teaching Pedagogies, an Excellent Learning Environment, Dynamic Research Culture, and a Focus on Overall Personality Development is widely recognized.

Innovating our curriculum is at the forefront of our approach, incorporating integrated modules, case-based and rapid cycle learning methods, and instilling concepts of patient safety and healthcare quality at all levels. Our colleges provide platforms for engaging in innovative research projects and impactful community service, fostering a vibrant atmosphere on our campuses. We firmly believe in the philosophy that complete education empowers students to be self-educated. Thus, our focus

lies not just on what students are taught but, more significantly, on what they have learned.

While celebrating these commendable achievements, we acknowledge that there is still room for growth, aspiring to reach even higher levels of academic excellence. I am confident that, with the cooperative efforts of our faculties across various institutions, which include experienced, knowledgeable, and caring mentors, we will successfully attain these objectives.

The accreditation of all our hospitals, encompassing Medical, Dental, Ayurved, and Homeopathy, by NABH, and our laboratories by NABL, underlines our commitment to global standards. To all parents and students, I assure you that we will persistently strive to provide quality education to the youth, adhering to processes and systems of global standards.

In choosing the Global Business School and Research Centre, Pune, for your pursuit of future dreams and professional objectives in the field of Management Education, I extend my heartfelt congratulations. On behalf of the entire Vidyapeeth fraternity, I warmly welcome you and wish you the very best in your academic journey.

**Dr. N. J. Pawar** Vice Chancellor

### **Pro Vice Chancellor**



Dear Students,

In the aftermath of the unprecedented challenges posed by the Covid-19 crisis, the landscape of education has undergone a profound transformation. Traditional physical barriers have crumbled, and technological advancements have ushered in an era where learning can take place anytime, anywhere. Beyond the acquisition of degrees, the true essence of education lies in its ability to inspire innovation and challenge the status quo.

Founded in 2006, the Global School of Business & Research Centre (GBSRC) is dedicated to providing management education for aspiring leaders. Our guiding principle, 'Being students for life,' reflects our commitment to fostering management professionals who embrace a lifelong learning journey. To create an environment conducive to learning, we consistently evolve our teaching pedagogy and student engagement strategies.

The MBA program at GBSRC is meticulously designed to align with industry requirements, offering students the flexibility to "learn what they love to learn" through the Choice Based Credit System (CBCS). Recognizing that both business and education are dynamic and continually evolving, we understand the importance of keeping pace. As business education techniques advance and complexities increase, it becomes imperative for students to continuously upskill themselves.

At GBSRC, we are confident in our ability to equip students with the skills necessary to thrive in the ever-changing business landscape. I extend my best wishes to all of you and eagerly anticipate meeting you on our campus.

**Dr. Smita Jadhav**Pro Vice Chancellor

# 1<sup>st</sup> Convocation 10<sup>th</sup> April, 2010



Felicitation of Chief Guest Shri. Sushilkumar Shinde The then Union Minister of Power, Government of India

Conferring the degree of Doctor of Science (Honoris Causa) on **Baba Ramdev ji** Founder Patanjali Yogpeeth, Haridwar





Conferring the degree of
Doctor of Science (Honoris Causa) on
Prof. U. R. Rao
Former Chairman,
Indian Space Research Organization
(ISRO)

# 2<sup>nd</sup> Convocation 18<sup>th</sup> March, 2011



Felicitation of Chief Guest **Dr. A. P. J. Abdul Kalam**, Former President of India



Conferring the degree of Doctor of Science (Honoris Causa) on **Dr. Vijay Bhatkar,** Chairman, ETH Ltd. and former Director CDAC



Conferring the degree of
Doctor of Science (Honoris Causa) on **Dr. P. Venugopal,**Chairman, Alchemist Medical Division and
Former Director AIIMS, New Delhi



Conferring the degree of Doctor of Letters (Honoris Causa) on Advocate Ujjwal Nikam, Special Public Prosecutor, Government of Maharashtra



Conferring the degree of
Doctor of Letters (Honoris Causa) on **Dr. Narendra Jadhav,**Member, Planning Commission, Government of India

# 3<sup>rd</sup> Convocation 9<sup>th</sup> June, 2012



Felicitation of Chief Guest **Smt. Pratibha Devisingh Patil,** *President of India* 

Conferring the degree of Doctor of Letters (Honoris Causa) on Shri. Mohan Dharia, Former Cabinet Minister and Eminent Environmentalist





Conferring the degree of
Doctor of Letters (Honoris Causa) on
Shri. Montek Singh Ahluwalia,
Deputy Chairman, Planning Commission,
Government of India

# 4<sup>th</sup> Convocation 14<sup>th</sup> April, 2013



Felicitation of Chief Guest **Shri. Sharadchandra Pawar,**The then Union Minister of Agriculture & Food Processing Industry,
Government of India



Conferring the degree of Doctor of Letters (Honoris Causa) on **Shri. B. M. alias Babasaheb Purandare,**Eminent Historian and play-writer



Conferring the degree of Doctor of Science (Honoris Causa) on **Dr. Krishnaswamy Kasturirangan,** an Architect of India's Space Research Programme



Conferring the degree of Doctor of Science (Honoris Causa) on **Prof. M. S. Swaminathan**,

Eminent Agricultural Scientist

# 5<sup>th</sup> Convocation 26<sup>th</sup> April, 2014



Felicitation of Chief Guest **Hon'ble Shri. Shriniwas Patil** *Governor of Sikkim, India* 

# 6<sup>th</sup> Convocation 26<sup>th</sup> June, 2015



Felicitation of Chief Guest Hon'ble Shri. Pranab Mukherjee, President of India



Conferring the degree of Doctor of Letters (Honoris Causa) on **Shri. Sharad Pawar**,

Member of Parliament (Rajya Sabha)



Conferring the degree of Doctor of Science (Honoris Causa) on **Shri. Abhijit Mukherjee**Member of Parliament (Lok Sabha)



Conferring the degree of Doctor of Science (Honoris Causa) on **Dr. Raghunath Mashelkar**National Research Professor

# 7<sup>th</sup> Convocation 1<sup>st</sup> April, 2016



Felicitation of Chief Guest **Dr. Harsh Vardhan**, Minister of Science and Technology and Earth Sciences Government of India



Conferring the degree of Doctor of Science (Honoris Causa) on **Dr. C. N. R. Rao**,

National Research Professor & Linus Pauling Research Professor

# 8<sup>th</sup> Convocation 8<sup>th</sup> April, 2017





Felicitation of Chief Guest **Shri. Nitin Gadkari**, Union Minister of Road Transport, Highways and Shipping, Government of India



Conferring the degree of Doctor of Science (Honoris Causa) on **Shri. A. S. Kiran Kumar**, Secretary, Department of Space, Government of India and Chairman (ISRO)



Conferring the degree of Doctor of Letters (Honoris Causa) on **Shri. Avdhoot Shivanand**, Shivyog Dham, Avdhoot Shivanand Ashram, Gurugram, Haryana



Conferring the degree of Doctor of Letters (Honoris Causa) on **Shri. Vinay Vilasrao Kore,** Head, Warana Co-operative Industrial & Educational Complex, Kolhapur

# 9<sup>th</sup> Convocation 29<sup>th</sup> March, 2018



Felicitation of Chief Guest Shri. M. Venkaiah Naidu, Hon'ble Vice President of India



Felicitation of **Shri. Girish Bapat** Hon'ble Guardian Minister, Pune



Felicitation of **Dr. D. Y. Patil**Former Governor of Bihar



Doctor of Science degree (Honoris Causa) conferred on **Prof. Achyuta Samanta**Founder, KIIT and KISS, Bhubaneswar
Member of Parliament (Rajya Sabha)



Doctor of Letters degree (Honoris Causa) conferred on **Dr. Pratapsinh G. Jadhav** Chairman, Pudhari Publications Pvt. Ltd., Kolhapur



Doctor of Letters degree (Honoris Causa) conferred on Adv. Vishnu R. Parnerkar
President, Guru Seva Mandal, Parner, Maharashtra

# 10<sup>th</sup> Convocation 13<sup>th</sup> April, 2019



Tree plantation with the hands of Chief Guest

Dr. Bhushan Patwardhan

Hon'ble Vice Chairman, University Grants Commission,

New Delhi



Felicitation of **Dr. Bhushan Patwardhan**Hon'ble Vice Chairman, University Grants Commission,

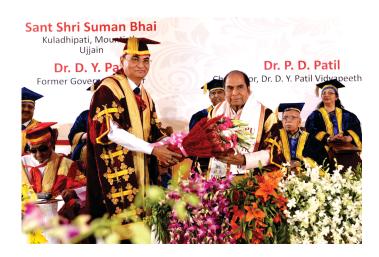
New Delhi



Doctor of Letters degree (Honoris Causa) conferred on Sant Shri Suman Bhai
Kuladhipati, Mountirth,
Ujjain



Members of Board of Management with Chief Guest **Dr. Bhushan Patwardhan** Hon'ble Vice Chairman, University Grants Commission, New Delhi



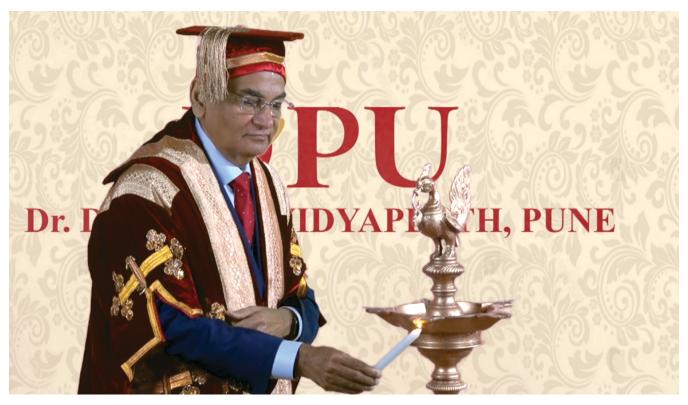
Felicitation of **Dr. D. Y. Patil**Former Governor of Bihar



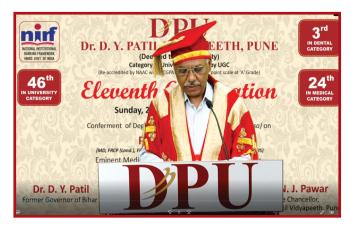
Doctor of Letters degree (Honoris Causa) conferred on Shri B. J. Khatal Patil Former Cabinet Minister, Government of Maharashtra

# 11th Convocation 28th June, 2020

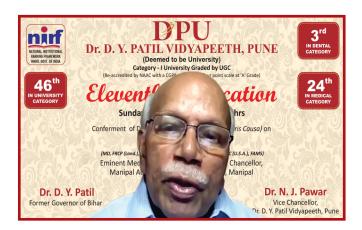
This year due to COVID 19 Pandemic situation all over the world, Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University) had conducted its 11<sup>th</sup> Convocation virtually on Sunday, 28<sup>th</sup> June, 2020 at 4.00 p.m. Hon'ble Dr. P. D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune delivered the Convocation Address. The Degree of Doctor of Science (*Honoris Causa*) was conferred on Dr. B. M. Hegde, Former Vice Chancellor, Manipal University, Mangalore. Around 22 candidates were awarded gold medals.



Lamp Lighting by the hands of Hon'ble Dr. P. D. Patil, Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune



Address by Hon'ble Dr. N. J. Pawar, Vice Chancellor, Dr. D. Y. Patil Vidyapeeth, Pune.

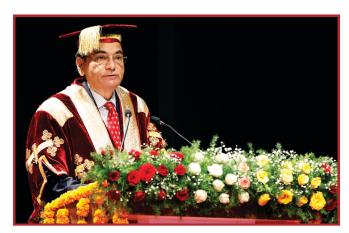


Address by Hon'ble Dr. B. M. Hegde, Former Vice Chancellor, Manipal University, Mangalore.

### 12th Convocation 29th June, 2021

The Twelfth Convocation ceremony virtually (online) of Dr. D. Y. Patil Vidyapeeth, Pune was held on Tuesday, 29<sup>th</sup> June 2021, at 12 noon at the Dr. D. Y. Patil Vidyapeeth's Auditorium. The Chief Guest of the program was Hon'ble Dr. Dhirendra Pal Singh, Chairman, University Grants Commission, New Delhi. The ceremony was presided by DPU Chancellor, Hon'ble Dr. P. D. Patil and Pro Chancellor, Hon'ble Dr. Bhagyashreetai Patil, graced the function. Vice Chancellor Dr. N. J. Pawar, presented the Vidyapeeth Report.

Padma Vibhushan Awardee Hon'ble Dr. Jayant Narlikar (Emeritus Professor, The Inter-University Center for Astronomy and Astrophysics, (IUCAA) and renowned educationist Hon'ble Prof. Ram Takwale, Chief Mentor, Maharashtra Knowledge Corporation Limited, Former Vice Chancellor Pune University, Yashwantrao Chavan Maharashtra Open University, Nashik, Indira Gandhi National Open University, New Delhi) were honoured with Degree of Doctor of Science (*Honoris Causa*) at the convocation ceremony. The 1577 no. of degrees awarded to graduates in various disciplines, including 14 - Ph.D., 679 graduates, 874 Postgraduates, and 10 diplomas. Also, 22 students who have achieved excellence in various examinations of the University were honored with gold medals.



Hon'ble Dr. P. D. Patil Chancellor DPU, Presided the Ceremony



Hon'ble Dr. Dhirendra Pal Singh Chairman UGC, Chief Guest of the Ceremony



Conferring the Degree of Doctor of Science (Honoris Causa) on

Hon'ble Dr. Jayant Narlikar Emeritus Professor, (IUCAA)



Conferring the Degree of Doctor of Science (Honoris Causa) on

Hon'ble Prof. Ram Takwale
Former Vice-Chancellor YCM Open University, Nashik

### 13th Convocation 20th May, 2022



Felicitation of Chief Guest

Shri. Rajnath Singh

Defence Minister, Government of India



Conferring the Degree of Doctor of Letters (Honoris Causa) on **Dr. Abhay Firodia**Chairman, Force Motors Ltd., Pune



Felicitation of

Dr. Abhay Firodia

Chairman, Force Motors Ltd., Pune



Conferring the Degree of Doctor of Letters (Honoris Causa) on **Shri. Prataprao Pawar**Chairman, Sakal Media Group, Pune



Felicitation of

Shri. Prataprao Pawar

Chairman, Sakal Media Group, Pune



Conferring the Degree of Doctor of Science (Honoris Causa) on





Felicitation of

Dr. Vedprakash Mishra
Pro Chancellor and Chief Advisor,

Pro Chancellor and Chief Advisor,
Datta Meghe Institute of Medical Sciences,
(Deemed to be University), Nagpur

# 14<sup>th</sup> Convocation held on 14<sup>th</sup> August, 2023



Felicitation of Chief Guest **Shri Ramesh Bais** Hon'ble Governor of Maharashtra



Conferring the Degree of Doctor of Science (Honoris Causa) on

Shri. Arun Firodia Chairman, Kinetic Group, Pune



Felicitation of Shri. Arun Firodia Chairman, Kinetic Group, Pune



Conferring the Degree of Doctor of Science (Honoris Causa) on Dr. Pramod Chaudhari

Founder & Executive Chairman, Praj Industries Ltd., Pune



Dr. Pramod Chaudhari

Founder & Executive Chairman, Praj Industries Ltd., Pune



Conferring the Degree of Doctor of Science (Honoris Causa) on

Dr. P. N. Razdan
Principal Advisor,
Quality Assurance & Excellence Cell,
Ramaiah Group of Institutions, Bangalore



Felicitation of

**Dr. P. N. Razdan Principal Advisor,**Quality Assurance & Excellence Cell,
Ramaiah Group of Institutions, Bangalore

# 15<sup>th</sup> Convocation held on 13<sup>th</sup> April, 2024



Felicitation of Chief Guest

Shri Ram Nath Kovind

Hon'ble Former President of India



Conferring the Degree of Doctor of Science (Honoris Causa) on **Shri. Somanath S.** 

**Chairman** - Indian Space Research Organisation (ISRO), Bengaluru **Chairman** - Space Commission and Secretary - Dept. of Space, GoI



Shri. Somanath S.

Chairman - Indian Space Research Organisation (ISRO), Bengaluru Chairman - Space Commission and Secretary - Dept. of Space, GoI



Conferring the Degree of Doctor of Science (Honoris Causa) on **Prof. (Dr.) S. B. Mujumdar** 

Founder & President - Symbiosis, Pune Chancellor - Symbiosis International (Deemed University), Pune



Felicitation of

Prof. (Dr.) S. B. Mujumdar

Founder & President - Symbiosis, Pune Chancellor - Symbiosis International (Deemed University), Pune

# 16<sup>th</sup> Convocation held on 26<sup>th</sup> May, 2025





Conferring the Degree of Doctor of Science (Honoris Causa) on

Shri. Mahesh Muralidhar Bhagwat

Additional Director General of Police (Law and order), Telangana State



Felicitation of

Shri. Mahesh Muralidhar Bhagwat

Additional Director General of Police (Law and order), Telangana State

### Dr. D. Y. Patil Vidyapeeth (DPU), Pimpri, Pune

Dr. D. Y. Patil Vidyapeeth (DPU), Pimpri, Pune was established in 2003. It is situated in Pimpri, in the city of Pune.

The city is steeped in cultural, educational and political history. Pune was the cultural capital of the Marathas and rightly it has earned the sobriquet as the 'Queen of the Deccan'. It is situated at the height of 575 meters above the sea level, on the Deccan plateau in the Sahyadri ranges. The city is surrounded by verdant hills and the pristine lakes. Due to the picturesque setting of the city coupled with its salubrious climate, it has become a home for many after their retirement! That is why the city is also known as the 'Pensioner's Paradise.'

The city has a rich legacy in education. It is called the "Oxford of the East," as it has the highest number of Colleges and Universities compared to any other city in India. About 25,000 foreign students from over 99 countries are pursuing their education in Pune.

It has a large number of reputed educational and research institutes, such as Savitribai Phule Pune University, Pune, Deccan College, College of Military Engineering (CME), Armed Forces Medical College (AFMC), Bhandarkar Oriental Research Institute, National Chemical Laboratory (NCL), National Defence Academy (NDA) National Center for Cell science (NCCS), National Institute of Virology (NIV), National AIDS Research Institute (NARI) and Information Technology park at Hinjewadi, etc.

Dr. D. Y. Patil Vidyapeeth (DPU), Pimpri, Pune is located at a distance of 13 km. from the Pune Railway Station and the Airport. The city is well connected to Mumbai and the entire country through rail, air and by road. The city also has an International airport!

Salient Features				
Altitude	575 m			
Area	816 sq. km.			
Population	10.46 Million (approx)			
Language	Marathi, English, Hindi			
Climate	Max. Temp (C)	Min. Temp (C)		
Summer	40	20		
Winter	25	8		
Rain	Moderate 75 cm. p.a.			



Shaniwarwada



Dagdusheth Ganpati



NCL



IISER, Pune



**NARI** 

### **About Vidyapeeth**

**Establishment:** Dr. D. Y. Patil Vidyapeeth (DPU), Pimpri, Pune was **granted Deemed-to-be University status** under **Section 3** of the **University Grants Commission** Act, 1956 by the Government of India, Ministry of Human Resource Development on the recommendation of the University Grants Commission, New Delhi comprising of Dr. D. Y. Patil Medical College, Hospital and Research Centre, Pimpri, Pune vide their Notification No. F.9-39/2001- U.3 dated 11<sup>th</sup> January 2003. Dr. D. Y. Patil Vidyapeeth (DPU), Pimpri, Pune had a humble beginning with one institution under its fold. Over the last 20 years it has grown by leaps and bounds with the addition of 12 more professional institutions. Today the 13 institutions of Dr. D. Y. Patil Vidyapeeth, Pune have created a brand name "DPU" in the field of Medicine, Dentistry, Nursing, Physiotherapy, Optometry, Biotechnology, Management, Ayurved, Homeopathy, Design, Allied Health Sciences, Liberal Arts, Science & Technology, Online Learning and Centre for Skill Development. Dr. D. Y. Patil Vidyapeeth, Pune has state-of-the-art infrastructure and dedicated faculty over and above the respective council norms. All the programmes offered in these Constituent Units of the Vidyapeeth are duly recognized by the respective Councils such as NMC/DCI/INC/NCISM/NCH/AICTE/UGC/DEB/MSOTPT, etc.

#### Accreditation / Recognitions / Rankings in various esteemed global and regional:

- Achieved the Highest Benchmark in **Academic Excellence** with a **CGPA of 3.64** on four point scale at 'A++' Grade by NAAC.
- Dr. D. Y. Patil Vidyapeeth, Pune is Included in the list of Institutions Deemed to be Universities **under section 12B of the UGC Act, 1956** by UGC.
- The Vidyapeeth is declared as Category I University by UGC Under Graded Autonomy Regulations, 2018.
- In NIRF Rankings 2024 conducted by Ministry of Education, New Delhi, the Vidyapeeth has ranked 44<sup>th</sup> in University Category, 5<sup>th</sup> in Dental Category and 11<sup>th</sup> in Medical Category.
- The Vidyapeeth is an ISO 9001:2015, ISO 14001:2015 and Green Education Campus Certified University.
- Ranked in the 301-400 band in the Times Higher Education Impact Rankings 2025, with notable global positions of 13 in SDG 3: Good Health and Well-being, 55 in SDG 2: Zero Hunger, and 80 in SDG 5: Gender Equality.
- Ranked in the 1001–1200 band in the Times Higher Education World University Rankings 2025, achieving an impressive global rank of 267 in the 'Teaching' metric'.
- Ranked in the 501–600 band in the Times Higher Education Asia University Rankings 2025.
- Ranked in the 801–1000 band globally in the Medical and Health Sciences category in the Times Higher Education World University Rankings 2025 by Subject.
- Awarded the prestigious Diamond Rating by the QS I-GAUGE Indian University Ratings.
- Under **Swachh Campus Ranking 2019** of Higher Educational Institutions, conducted by Ministry of Human Resource Development (MHRD), Government of India, the university has achieved **9th rank** amongst the Cleanest Higher Educational Institutions in the Country in the category **'Residential Universities-UGC'**.
- DPU has received 'One District One Champion 2021-22' Award for Swachata Action plan conducted by MGNCRE under Ministry of Education, Govt. of India.
- Recognised as "Social Entrepreneurship Swachhata & Rural Engagement Cell" (SES REC) Institution, by Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India in September, 2020.
- Biotechnology and Bioinformatics Institute recognized as DST-FIST (Level-I) Institute.
- Medical College has been recognized as a Regional Centre for conducting revised Basic Course Workshop exclusively for PG teachers (rBCW-PG) in stand-alone PG Institutions by National Medical Commission, New Delhi on 11<sup>th</sup> February 2021.
- All our hospitals viz Medical, Dental, Ayurved and Homoeopathy are NABH accredited and all laboratories are NABL accredited.
- MBA is accredited by **NBA**.
- The Regenerative Medicine Lab in the Dental College and the 'Sudhatatva Pharmacy' of Ayurveda College are FDA Approved and GMP Certified.
- The Vidyapeeth is registered with **Foreign Contribution (Regulation) Act (FCRA)** in 2013 & re-registered in 2018.
- The Vidyapeeth is recognized as **Scientific and Industrial Research Organization (SIRO)** by Department of Scientific and Industrial Research (DSIR) since 2017.
- DPU Ethics Committee is re-registered by Drug Controller General of India (DCGI).
- **DPU Unit of UNESCO Chair in Bioethics**, Haifa was established in May 2015.
- DPU has been awarded a grant for '100 5G Use Case Lab' from the Department of Telecommunications, set to enhance student engagement an innovation in 5G technologies.

#### Infrastructure & Learning Resources:

- DPU has always endeavored to deliver quality education in a globally benchmarked learning environment through modern amphitheatre-styled air-conditioned classrooms, hi-tech & well-furnished laboratories with avant-garde equipment have been provided for both teaching and research.
- All the institutions have excellent library resources with a large number of books, periodicals and e-journals besides the latest e-resources like SCOPUS, EBSCOHOST, Elsevier Clinical Key, Elsevier Clinical Flex, J-Gate, etc.
- DPU has a strong IT infrastructure with AV studio, dedicated Data Centre and in-house Software Development Cell (SDC). The entire campus and classrooms are Wi-Fi enabled with a bandwidth of >2 GBPS internet connectivity.
- The hostels have all the facilities including TV room, Wi-Fi connectivity, recreation room, well-equipped gym, visitors' room, guest rooms, reading room, 24x7 security service, CCTV surveillance cameras, mess facilities, cafeteria and solar power heaters.

#### Research / Collaborations:

- The success of DPU in establishing strong research credentials and a vibrant research culture are evidenced by progressive increase in number of publications, enhanced bibliometrics, receipt of external funding, continuing collaborations and development of new collaborations with world class universities.
- DPU established 'DPU Foundation for Innovation Incubation and Entrepreneurship' (DPU FIIE) a non-profit organization registered under section 8 of Companies Act, 2013.
- DPU signed various MoUs and collaborative agreements with many institutions in India and worldwide. The International linkages of DPU have helped it in drawing upon the wisdom built up at the partner institutions of repute. Some of the important ones are with Department of Global Health Education, Johns Hopkins University, USA; Public Health Queen's University, Belfast; University of Skövde, Sweden, Massachusetts Institute of Technology (MIT) and Harvard University, USA, etc.
- DPU offers Ph.D. and Post-Doctoral Scholarships. A scholar can also pursue Ph.D. in Interdisciplinary Sciences.
- The "Medical Journal of Dr. D. Y. Patil Vidyapeeth" has been indexed in SCOPUS and UGC-CARE. Also, "Journal of Dental Research and Review" has been indexed in UGC-CARE.

#### Memberships – National and International

- Association of Indian Universities (AIU), New Delhi.
- Association of Commonwealth Universities (ACU), UK.
- International Association of University Presidents (IAUP), US.
- All India Management Association (AIMA), New Delhi.
- Institutional Membership of the Current Science Association, Bangalore

#### **Constituent Colleges and Institutes:**

- Dr. D. Y. Patil Medical College, Hospital and Research Centre, Pimpri, Pune
- Dr. D. Y. Patil Dental College and Hospital, Pimpri, Pune
- Dr. D. Y. Patil Biotechnology and Bioinformatics Institute, Tathawade, Pune
- Global Business School and Research Centre, Tathawade, Pune
- Dr. D. Y. Patil College of Nursing, Pimpri, Pune
- Dr. D. Y. Patil College of Physiotherapy, Pimpri, Pune
- Dr. D. Y. Patil Homoeopathic Medical College & Research Centre, Pimpri, Pune
- Dr. D. Y. Patil College of Ayurved & Research Centre, Pimpri, Pune
- Dr. D. Y. Patil Institute of Optometry & Visual Sciences, Pimpri, Pune
- Dr. D. Y. Patil Vidyapeeth's Centre for Online Learning, Pimpri, Pune.
- Dr. D. Y. Patil School of Allied Health Sciences, Pimpri, Pune
- Dr. D. Y. Patil School of Liberal Arts, Pimpri, Pune
- Dr. D. Y. Patil School of Design, Tathawade, Pune
- Dr. D. Y. Patil School of Science and Technology, Tathawade, Pune
- Dr. D. Y. Patil Vidyapeeth's Centre for Skill Development, Pimpri, Pune

### **Director's Message**



Dear Students,

Welcome to Dr. D. Y. Patil Vidyapeeth's Global Business School & Research Centre (GBSRC) Pune.

GBSRC is known for its focus on real world skills and excellence in management education. The Regular BBA Program of GBSRC attracts students from all over the country due to its reputation for developing professionals with the right set of knowledge, skills and attitude that readily meet the requirements of the corporate world. The BBA program is designed on this well-established foundation to meet the requirement of contemporary Industry. Our approach to management education integrates Teaching, Research, Institution-building, Community-development and Knowledge-sharing.

Faculty at GBSRC is a blend of reputed academicians and industry experts which add to the richness of our students' learning experience. We have grown as an institution of higher learning year

after year. Our track-record of consistently matching up to the demands of the industry makes us very competitive to equip students pursuing management education with a comprehensive knowledge of varied management concepts and practices, while building on the past positive experiences of our students. The students of the program get much more than basic business knowledge as they benefit from the multiple perspectives provided by the richness of experience that GBSRC faculty members and the peer group provide.

The curricula at GBSRC are industry-oriented and end-user driven. GBSRC and the best business schools globally adopt case-based learning approach in their education, as well-written and administered cases in the classroom are one of the best tools for participative education in the field of management. In fact, this combination of rich and up-to-date curricula, a proven case pedagogical approach, high industry recognition and accreditations by national and international institutions/organizations is what makes a unique proposition for our students as well as to our several foreign collaborators.

In addition, our strong desire to produce 'Doers' and not mere armchair managers has resulted in developing the student into an all-round personality, as something central to our philosophy of education and not as a mere after-thought. We are confident that the BBA program will help make and, even more, significant difference to the corporate world in specific and to the field of management education in general.

With Best Wishes,

**Dr. Manish Sinha**Director

### Global Business School & Research Centre, Tathawade, Pune

#### Vision:

• To be a globally recognized management institution that continually responds to changing business paradigms through research and academic excellence to nurture responsible business leaders.

#### Mission:

- 1. To become a globally recognized management institution through knowledge creation, dissemination and application
- 2. To enhance academic excellence in consulting, training, research and teaching through a holistic approach
- 3. To develop leaders, Entrepreneurs and policy makers through transformative education

#### PEOs:

- 1. To equip students with the knowledge & sensitivity for diversity, interdisciplinary & interpersonal approach.
- 2. To develop & enhance analytical & critical thinking ability
- 3. To imbibe global & regional awareness with effective use of ICT to thrive in competitive business environment

#### Goals & Objectives:

- 1. Raise Academic excellence through interdisciplinary and interpersonal approach
- 2. Establish GBSRC as a globally recognized institution for knowledge creation
- 3. Establish system for continual capacity development for faculties
- 4. Encourage both faculties and students to undertake research and consultancies
- 5. Develop collaboration with Indian and Foreign universities and other academic institutions and Industries.
- 6. Develop personalities of student through identification of their talents, leadership training and imbibing right attitudes, interests and values.
- 7. Undertake extension activities for the development of the community.

#### Location:

Global Business School & Research Centre is located at Tathawade on the Bangalore - Mumbai Expressway in Pimpri Chinchwad Municipal Corporation area. It is close to Rajiv Gandhi Infotech Park, Hinjewadi where many prestigious companies such as Infosys, Wipro, KPIT Cummins etc. are located. GBSRC is at a distance of 15 km from Shivajinagar (Pune) Railway Station. It is well connected to Mumbai by the Express Highway and to other parts of the country by road, railway, and air. Pune is now on international map of air traffic.

#### Salient Features of the Institute



- Serene ambience
- State-of-the-art infrastructure
- Smart class room
- Air-conditioned seminar hall
- Cafeteria and on campus hostel for girls & boys
- Well-stocked library with reading hall
- Advanced curriculum prepared in consultation with industry experts
- Soft skills training
- Certification courses
- Well qualified and experienced faculty
- Career counseling and guidance
- Placement training programmes
- Seminars, Guest session and conferences by industry experts
- Annual events viz. Parakram, Urja etc.
- Industry visits
- International Knowledge exposure
- Placement cell for assistance in SIP and final placements
- Parent Teacher interaction
- Wi-fi connectivity in the campus
- Mentoring activities
- LMNS
- Students Council activities
- TOI Ranking, Outlook Ranking, CSR, The Week

### The Infrastructure

#### **Computer Lab:**

GBSRC has been a strong believer in modern technology. Hence it houses Computer laboratory with the latest hardware & software packages, with high end PC network and twenty four hours broadband internet connectivity

#### Library:

The Institute has a spacious library with more than thirteen thousand books & dozens of periodicals including the latest publications in Management, International Business, Information Technology, E-commerce, etc. which always benefit the students. Silence is the key word here; hence students can concentrate fully on studies.

#### **Smart Classroom:**

GBSRC has a well-equipped seminar hall. It is acoustically and aesthetically well-designed and fitted with in-built Audio, LCD and Video Systems conducive for effective learning. It is best suited for guest lectures, seminars, workshops, symposia, etc.

#### **Board Room:**

GBSRC has a uniquely designed Board Room. The sitting arrangement has been done in a circular shape. Important meetings, debates, group discussions are organized here.

#### **Spacious Lecture Rooms:**

A classroom is the place where students and teachers interact with each other. The Institute has taken every care to provide comfort to its students. GBSRC has spacious, well-illuminated, ventilated and elegantly designed lecture halls. These lecture rooms are well- equipped to make use of the modern technology in the best possible ways.

#### Cafeteria:

The Institute has a Cafeteria, which is uniquely designed. Cleanliness and hygiene are given immense importance here. Canteen authorities always make it a point to provide the best quality food to the students. Students relish on some delicious dishes ,here, while having a chat with their friends.

#### **Hostel:**

GBSRC provides hostel facility to girls and boys students within its campus itself. The hostel is nothing but "a home away from home for the girls and boys" it is also safeguarded by the warden & security guards round the clock.











### **Co-Curricular & Extra-Curricular Activities**

#### **Communication Workshop:**

Effective Communication has become the keyword these days. Hence, the Institute organizes a lot of workshops on communication skills to make the students fully aware of effective public speaking, presentation skills, writing skills, debates, and group discussions.

#### **Industry Interface:**

The Institute remains in continuous touch with the industry for overall development of the management students. The students are made to interact with the corporate world at frequent intervals so that they can imbibe corporate culture and norms followed over there.

#### **Industry Visits:**

As a part of Industry-Institute interaction programme, students and faculty visit various industries, giving the students a clear insight about the expectations of the industry from the fresh management graduates.

#### Parakram:

GBSRC takes pride in organizing its prestigious annual management event-Parakram. It is an opportunity for the management students to show their managerial skills. There are seminars, sports, debates, quiz competitions & cultural programmes during this event.

#### **Inter-collegiate Events:**

GBSRC always encourages its students to participate in various inter collegiate events organized by different institutes in Pune.

#### **Parent - Teacher Interaction:**

It is a unique feature of our institute. Parents & teachers interact with each other regularly to ensure the well-being of the students. This is another step towards helping the students adjust to a new environment and plan for their careers properly.

#### **General Awareness:**

In the present competitive age, one should be aware of the current affairs & if he/she is a BBA, it becomes even more important. Knowing this fact, GBSRC has hired the services of a professional organization for its students. In this module, the newsletters containing the current business affairs are sent to all the BBA I year, II year & III year students through email every fortnightly. The newsletter contents emphasize on the concerned specialization area chosen by the student as their specialization. The students also receive top five business news everyday on their mobile phones through messages. Based on this pool of information; their online exams are conducted. Moreover, the business quiz is also organized for the students to enhance their communication skills. As students get habituated with reading & appearing for the tests, they actually perform better in the 'Aptitude Test Round' at the final interviews.











### Co-Curricular & Extra-Curricular Activities

In order to achieve wholesome development of the students and to groom them for global careers, the Institute always encourages students to take part in various activities conducted on campus. These activities develop their skills and prepare them to stand firmly in the corporate world.

#### **Induction Programme:**

It is conducted every year to welcome BBA freshers. Faculty, together with senior students, make sure that the freshers are welcomed with warmth. Eminent personalities having corporate exposure interact with the students and share their experiences. The main intention behind organizing this programme is to get the students acquainted with the Institute campus, faculty & staff. Various management games and activities help the freshers to build their outlook towards management course.

#### **Outdoor Management Activities:**

Classroom teaching has always some limitations. Hence Outdoor activities are organized to break the monotony of the classroom. It not only rejuvenates students but inculcates some qualities into them like discipline, team-work etc. and GBSRC always makes it sure to organize such outdoor activities camp at least once a year. We have OGMT programme, futsal, trekking.

#### **Sports:**

To build the stamina, sports are must. Keeping this intention in mind, GBSRC conducts some indoor as well as outdoor sports activities. In today's competitive age, to fulfill the responsibility of any difficult task assigned in corporates, one needs to be physically fit to actually achieve that. Hence, our students expands to various sports activities including Yoga and Zumba.

#### **Student Counseling:**

Students admitted to the 1st year of BBA Programme are generally from different parts of our country and at the same time, from different streams. So to integrate them and to make them feel comfortable, GBSRC arranges counseling sessions for the Students and Mentor - Mentee Sessions.

#### **Personality Development Programme:**

GBSRC strongly believes that one must be a good human being first, a complete professional next and finally a contributor to the society. And to follow this philosophy, various activities, workshops and seminars are conducted. The concepts like Time Management, Kaizen, Problem Solving methods, Creativity, Transactional Analysis, Team work, Business Etiquette, Leadership, Change management, Interview and Group Discussion Techniques are covered.

#### Yoga:

From ancient times, we have been practicing 'Yoga'. We, as Indians, should be proud of ourselves to have such heritage of 'Ayurveda' with us. In modern times also, to accept global challenges, one needs to be fit not only physically but also mentally. GBSRC organise Yoga Sessions' by Yoga experts.

#### **DPU MUN Cognitive Exchange:**

National and International Conference is a forum to bring together business people, researchers, scientists, software architects, and industry professionals to discuss innovative ideas and diverse topics on next generation of information technologies and services. Conference encourages & motivated students for writing research papers.













### **BBA Programme Information**

#### **Programme**

The Bachelor of Business Administration is a AICTE approved, full time four (4) years undergraduate programme in management and it is divided in eight (8) Semesters.

#### **Course Structure**

A "Course" is a component of programme. Each course is identified by a unique course code. While designing curriculum, courses can have defined weightages. These weightages are called as credits. Each course, in addition to having a syllabus, has learning objectives and outcomes. A course may be designed to comprise lectures/ tutorials/ assignments/ project work/ case study/activity based learning /viva-voce etc. or a combination of some /any of these. First four semesters comprises of Core/general subjects. We offer optional subjects based on specializations in the first semester. After completion of forth semesters the students are supposed to undergo Summer Training project in an industry for a period of 2 months, preferably in the areas of specilsations.

#### **Choice Based Credit System (CBCS)**

We offered Choice Based Credit System (CBCS) for the BBA programme as per NEP 2020 at GBSRC, Which not only provides opportunities and channels to learn essential courses, but also allows students to explore extra paths of learning beyond core subjects for holistic growth.

The CBCS provides an opportunity for the students to choose courses from prescribed curriculum comprising of core, elective/minor or skill based courses. The courses can be evaluated by a Grading System, which is considered to be better than the conventional marking system. Thus a uniform Grading System has become a necessity in the entire Higher Education field in India. This will benefit the students to move across institutions within India and across countries. This uniform grading system will also enable the potential employers to assess the performance of the candidates.



# BACHELOR OF BUSINESS ADMINISTRATION / BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) / BACHELOR OF BUSINESS ADMINISTRATION (HONOURS WITH RESEARCH)

### From the Academic Year 2025-26 (Batch 2026-29)

_	F.Y. BBA, Semester -I						
Sr. No.	Course Code	Course Name	Туре	Credits	Int. Marks	Ext. Marks	Total Marks
1	BB101	Principles of Leadership & Management	CC	4	70	30	100
2	BB102	Fundamentals of Accounting	CC	4	70	30	100
3	BB103	Business Forms & Systems	CC	4	70	30	100
4	BB104	Business English	AEC	2	70	30	100
5	BB105	Gender Sensitization & Democracy Awareness	VAC	2	50	NA	50
6	BB106	Ancient Indian Management	VAC	2	50	NA	50
7	BB107	Statistics for Business Decisions	MDC	2	70	30	100
8	BB108	Physical Fitness: (Any One) (Yoga/ Zumba/ Physical Training)	NCMC	-	NA	NA	NA
	ė.	<b>Total Credits</b>		20	450	150	600

	F.Y. BBA, Semester -II						
Sr. No.	Course Code	Course Name	Туре	Credits	Int. Marks	Ext. Marks	Total Marks
1	BB201	Fundamentals of Marketing	CC	4	70	30	100
2	BB202	Organizational Behavior	Organizational CC		70	30	100
3	BB203	Business Economics	CC	4	70	30	100
4	BB204	Principles of Finance	AEC	2	70	30	100
5	BB205	Corporate Etiquette & Personal Grooming	VAC	2	50	NA	50
6 BB206 Introduction to Indian Unicorn Companies		MDC	2	70	30	100	
7	BB207	Communication Skills	VAC	2	50	NA	50
8	BB208	Storytelling for Business	NCMC	-	NA	NA	NA
		Total Credits		20	450	150	600
	Total	Credits for First Year		40	900	300	1200

# **Teaching Staff**

Sr. No.	Name of the Staff	Qualification	Designation	Teaching Experience
1	Dr. Manish Sinha	Ph.D, M.A. (Economics), M.Com, UGC NET, B.A	Director	23 Yrs.
2	Dr.Sachin Vernekar	Ph.D., MBA (Mkt), LLB (Gen), B.com (Hons), MIMA FICA	Professor Emeritus	38 Yrs.
3	Dr. Biranchi Jena	PhD,MA(Eco)	Professor	24.6 Yrs.
4	Dr. Naim Shaikh	Ph.D., M.Phil, MBA(Fin), M.Sc. (Elec Sc)	Professor	21.3 Yrs.
5	Dr. Abid Salati	Ph.D., MBA (Mkt)	Professor	28 Yrs.
6	Dr. Babasaheb Jadhav	Ph.D (Fin Mgt), MBA (Fin), GDC&A	Professor	13.9 Yrs.
7	Dr.B.U Sankaye	Ph.D., MBA(Mkt)	Professor	35 Yrs.
8	Dr. Pratima Sheorey	Ph.D, MBA, B.Sc, NET	Professor of Practice	21 Yrs.
9	Dr. Prashant Kalshetti	Ph.D, MBA (Mkt and HR)	Professor	18.5 Yrs.
10	Dr. Shripad Joshi	Ph.D., MBA (Mkt)	Associate Professor	29 Yrs.
11	Dr. Harshal Raje	Ph.D. M.M.S (Fin), B.E. (INST)	Associate Professor	15.11 Yrs.
12	Dr. Sharmishthadevi Deshmukh	Phd, MBA (Mkt)	Associate Professor	11.1 Yrs.
13	Dr. Avinash Ghadage	PhD, MBA (Fin)	Associate Professor	14.10 Yrs.
14	Dr. Vilis Pawar	Ph.D, MMS (HRM)	Associate Professor	14 Yrs.
15	Dr. Manesh Palav	Ph.D, MMM, PGDMLM	Assistant Professor	17.5 Yrs.
16	Dr. Parbir Padye	Ph.D, MBA, BE	Associate Professor	18 Yrs.
17	Dr. Anu Alex	Ph.D, MBA (HR)	Assistant Professor	12.9 Yrs.
18	Dr. Vatsala Manjunath	Ph.D, MBA (Fin)	Assistant Professor	14 .5 Yrs.
19	Dr. Debjani Guha	PhD, MBA (HR)	Assistant Professor	16.1 Yrs.
20	Dr.Santosh Mahajan	Ph.D., MMM	Assistant Professor	21.5 Yrs.
21	Mr. Abhijit Vhatkar	MBA (Mkt), B.Tech (Mech)	Assistant Professor	9.5 Yrs.
22	Mr. Soumyakant Dash	MBA (Mkt)	Assistant Professor	12.3 Yrs.
23	Mr. Vinayak Krishnan	M. Com, GDC&A	Assistant Professor	06 Yrs.
24	Ms. Aditi Thakkar	MBA (HR, Mkt and HM), MA (English)	Assistant Professor	07 Yrs.
25	Mrs. Nidhi Sah	MBA (Agri), B.Sc. (Agri)	Assistant Professor	05 Yrs.
26	Mrs. Aishwarya Maharshi	M. Com, PGDBF, DTL	Assistant Professor	11 Yrs.
27	Mr. Hrishikesh Kokate	MBA (Agri and Mkt), M.Sc (Agri) Gold Medal	Assistant Professor	2 Yrs.
28	Mr. Mahendra Tayade	MBA (Mkt), MA English	Assistant Professor	11 Yrs.
29	Mrs. Priti Mane	MBA (Fin)	Assistant Professor	7 Yrs.
30	Mrs. Sarika Khandekar	MBA (HRM), M.Com.	Assistant Professor	10.5 Yrs.
31	Mr.Mehul Barai	MBA (Mkt and Prod)	Assistant Professor	13 Yrs.
32	Mr.Sagar Janrao	MBA (Mkt and Agri ), B.Sc.	Assistant Professor	14 year
33	Mr.Swapnil Vichare	MBA (HHA), B.Sc.	Assistant Professor	8 Yrs.
34	Mr. Ashok Raut	MBA (Mkt.) BA	Assistant Professor	14.6 Yrs.
35	Dr. Aarti Kulkarni	MBS (HR) MPM, LLB	Assistant Professor	12 Yrs.
36	Mrs.Smita Panda	MBA, BBA	Assistant Professor	12 Yrs.

#### **Teaching-Learning process:**

Global Business School & Research Centre, Tathawade, Pune believe in the adoption of student centric methods to enhance student involvement as a part of participative learning and problem solving methodology. Teaching—learning methods adopted by the faculty members include Lecture Method, Interactive Method, Project-based Learning, Computer-assisted Learning, Experiential Learning, etc. The Teaching—learning activities are made effective through illustration and special lectures. To acquire first-hand knowledge on the subjects and current practices students are engaged in filed study. Lessons are taught through Power point presentations to make learning interesting besides oral presenting methods.

- Case based pedagogy for critical thinking and problem solving skills
- Experiential learning through assignments and projects
- Summer Internship for 2 months corporate exposure
- Workshops and seminars to create awareness about trends in the management world
- Guest lectures to ensure students groom and develop according to industry expectations Study tours and industry interface
- Events and conclaves to developing skills essential in management
- Coffee with corporates

#### **Evaluation Process**

Continuous Evaluation of the Students performance

COMPOSITION OF ASSESSMENT	
Internal Evaluation	50 Marks
External Evaluation	50 Marks
Total Evaluation (Subjects with 4 credits)	100 Marks

Internal Continuous Assessment (CA) of the students performance will be based on tools/mechanism such as Lectures/ Seminar-presentations/assignments/ an Open-Book Test /mid-term and term-end examinations/Classroom instructions through audio visual aids/Case-studies/Roleplays/Flip classes/Simulation/Experiential Learning/Group Discussion etc.

**Note:** As per the rule, student is eligible to take admission in 3<sup>rd</sup> year of BBA only if he/she has cleared / passed all his 1<sup>st</sup> year BBA courses.

#### **Summer Internship**

As an integral part of the BBA programme, it is mandatory for the student to undergo summer internship for a period of two months or eight working weeks after completing their 4<sup>th</sup> semester. The main objective of this Summer Internship Project (SIP) is to help the interns acquire managerial skills and give them exposer of practical aspects of Business Management.

#### **Attendance Norms**

Every student must have minimum 75% attendance in each semester to be eligible for examinations and placements activities.

#### **Anti-Ragging:**

Ragging in any form is a punishable offence in accordance with the "UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009", and committing this act of indiscipline shall result in punishment under the provisions of any penal law for the time being in force. On admission, candidates will be provided with detailed guidelines related to Ragging.

As per the recent UGC Regulations, the affidavits to be filed by the Student and their parents about the anti-ragging regulations of UGC, these affidavits need not be on stamp paper nor need to be registered. On the contrary, they should be submitted by the admitted students by submitting these affidavits on-line. As per UGC regulations mandatory affidavits should be submitted by all old and fresh students and parents/guardians on the UGC website - www.antiragging.in display the step by step guide on "How to fill an online antiragging undertaking by the student and parent/guardian".

#### **Disputes:**

Difference of opinion and any dispute arising in the interpretation and implementation of the clauses in this brochure, if any, shall be referred to the Vice Chancellor of the Dr. D. Y. Patil Vidyapeeth, Pune and his decision shall be final and binding on all the concerned.

#### **Court Jurisdiction:**

Any legal dispute arising out of the admission procedure or of the course refund of the fees of the Vidyapeeth shall be under Pimpri Jurisdiction only.

#### Warning:

The candidate seeking admission to the course of the Vidyapeeth is warned against possible cheating by unscrupulous persons, who may promise to assure seats by extracting large sums of money from the parents / candidates. The Vidyapeth has not appointed any such agent(s). The Vidyapeeth shall not, in any way, be responsible for the misdeeds of such person(s).

### **Admission Procedure**

Intake & Distribution of Seats:				
Name of the Program	<b>Total Seats</b>	<b>General Category (Seats 85%)</b>	NRI / PIO / FN Category (15%)	
BBA	120	102	18	

#### **Eligibility**

A candidate for being eligible for admission to the Degree course in Bachelor of Business Administration shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream as passing subject and has secured 40% marks at 12th Std.

#### **Documents required:**

The following certificates in original along with two photocopies of each are to be submitted at the time of admission for verification.

- Statement of Marks (SSC and HSC)
- Transfer Certificate / Leaving Certificate
- 3 Passport size Photographs
- Caste and Nationality Certificate
- Aadhar Card
- AIU Equivalent Certificate (For NRI/PIO/FN Category) PIO or FN, who is studying for the qualifying examination in school / college located in India, is excluded

### **Allocation of Seats (Procedure & Definition)**

#### 1) General Category

Admissions to these category candidates shall be made on the basis of the inter-se merit of the candidates based on Entrance Test score.

#### 2) NRI/ PIO/ FN Category

Candidates under this category shall have passed 12th Std. Examination (H.S.C. 10+2) from any stream as passing subject. Admissions of candidates will be made on the basis of inter-se-merit in the qualifying examination of the applicants as determined by an admission committee appointed for the purpose by the competent authority. The candidate will be required to pay a processing fee of US \$200.

In case the seats which are marked for NRIs/ PIOs/ FNs are not filled by candidates of any of these subcategories, the Management shall fill the vacant seats from the candidates who have appeared for DPU-AIET and have applied for the seat separately in the prescribed form available in the Vidyapeeth Office and on the website of the Vidyapeeth & the Institute.

In this context, the bonafide NRIs, PIOs and Foreign Nationals are defined as follows: An NRI is a person who is "not a resident" or who is 'not ordinarily resident". A person is treated as "not ordinarily resident" (I) If he / she has been resident in India for less than 182 days in the year preceding the date of application; or (If he/she has been in India for-less than 365 day during the four years immediately preceding the date of application. A PIO is a person having foreign citizenship (except Pakistan and Bangladesh) within NRI status, but who holds a foreign passport at the time of application or at the time of consideration of admission and during the period of his/her study and whose one/ both parents or anyone/both grandparents(s) is/are (or was/were), citizen(s), of India by virtue of the provisions of the Constitution of India or Section 2(b) of the Citizenship Act 1955 (Act. No. 57 of 1955). An FN is a person having citizenship of a foreign country (or) country (other than India) and not having the status 'NRI'and/or 'PIO'.

Important Under the NRI, PIO and FN categories, only the student who has studied and passed the qualifying examination from school located in foreign country (other than India) shall be considered. This will include the student studying in school situated in foreign country, even if the concerned school is affiliated to any Board of Secondary Education or a University in India., However, ward of NRI, PIO or FN, who is studying for the qualifying examination in school/college located in India, is excluded.

#### **Important**

Under the NRI, PIO and FN categories, only the student who has studied and passed the qualifying examination from school and /or college located in foreign country (other than India) shall be considered. This will include the student studying in school and / or college situated in foreign country, even if the concerned school/college is affiliated to any Board of Secondary Education or a University in India., However, ward of NRI, PIO or FN, who is studying for the qualifying examination in school/college located in India, is excluded.

#### **Instructions to Candidates Applying for Online Proctor Based Entrance Test June 2025**

#### Candidates are advised

- 1. To take a printout of Admit Card and keep with you before starting the online Test.
- 2. As this is a proctor based online Test the Candidate can start the exam after due verification and satisfaction of the online proctor.
- 3. The Admit Card or applying to Entrance Test does not guarantee admission in BBA programme.
- 4. In case of electricity failure the student can appear from any other computer or laptop using the same login and can complete the exam in the given time.
- 5. In case of any dispute the university decision will be final.

#### Instructions for completing the Application Form

- 1. The name mentioned in the form by the candidate should be the same as in the documents of 10+2 examinations.
- 2. An incomplete application form and an application form which is not accompanied by processing and Entrance test fee (add Rs. 250/- for late submission) shall not be entertained and processed. This fee should not be sent by money order. Please note that the processing fee and entrance test fee is non-refundable.

#### **Instructions for Applying Online**

- 1. Visit http://admissions.dpu.edu.in to apply online.
- 2. Fill in your basic details and click on the Apply Now button.
- 3. The welcome mail containing your login ID and password will be sent on your registered email ID. You can use these details to login again.
- 4. Fill the application form completely and upload all the required documents.
- 5. Make the fee payment online.
- 6. After completion of entire form with payment, click on 'Submit' button. Your application form will get submitted.
- 7. After the successful payment of the fees, you will not be able to make any changes in the Application Form.
- 8. On the dashboard, two links for printing Receipt and Application Form will be available. Take printout of both the documents for your reference.
- 9. Link to print Admit Cards will be provided later and you will be intimated on your email ID and also through SMS on your given mobile number.
- 10. If you face any technical difficulty at any step while filling the application form, please mail us on the email ID provided on the dashboard of your login page.

#### Issue of Admit cards

- 1. All the candidates who have submitted the online application form, are required to download the Admit Card online two weeks before the day of Entrance Test. The admit card will indicate the seat number allotted to the candidate.
- 2. The candidate shall not mutilate the admit card or change any entry made therein after it has been authenticated by the Vidyapeeth authorities.

### Calendar of Events for Online Proctor Based AIET - 2025

Admission to Bachelor of Business Administration BBA Programme

I) C	Online Proctor Based AIET - 2025			
1	Processing Fee	:	Rs.300/-	
2	Last date for submitting the application form to-Dr. D. Y. Patil Vidyapeeth (DPU), Pimpri, Pune for Online Proctor Based All India Entrance Test-2025 (AIET - 2025)	:	<ul> <li>Without late fee: 19/06/2025 (Thursday) Until 5:00 p.m. (Test Fee: Rs. 750/-) (Total Rs. 1050/-)</li> <li>With late fee: 26/06/2025 (Thursday) Until 5:00 p.m. (Test Fee: Rs. 1050/-) (Total Rs. 1300/-)</li> </ul>	
3	Admit cards to candidates who are considered provisionally eligible for Online Proctor Based AIET - 2025	:	All the candidates who have submitted the online application form are required to download the Admit card online two weeks before the day of Online Proctor Based AIET - 2025	
4	Day, Date & Time of Online Proctor Based AIET - 2025	:	Sunday, 29/06/2025 From 11:00 a.m. to 12:30 p.m.	
5	Declaration of Result	:	Will be notified on the Vidyapeeth website	
6	Schedule of Counseling	:	Will be notified on the Vio	lyapeeth website
7	Venue of Counseling	:	Global Business School & Research Centre, Tathawade, Pune.	
8	College to open on	:	28 <sup>th</sup> July 2025	
9	Fee Structure-	::	General Category	NRI / PIO / FN Category
	BBA		₹ 1,50,000/-	US \$ 3600

 $The \ Candidate \ submitting \ on line \ application \ form \ should \ also \ pay \ processing \ \& \ entrance \ fee \ through \ gateway \ payment.$ 

#### $Note-The\ Processing\ Fee\ and\ the\ Test\ Fee\ is\ non-refundable.$

Results will be displayed on the Vidyapeeth website at **www.dpu.edu.in** Results of individual candidate will not be communicated on telephone or by post.

#### \*Note-

The DPU will provide the facility of downloading Admit Cards of All India Entrance Test on website: **www.dpu.edu.in** Candidates are required to download the admit card from the website and follow the intructions given therein. Candidate may please note that admit cards will not be sent by the post.

The Admit Card will bear the candidate's Roll Number, Name, Father's Name, Photograph, Signature with Name and Address of the student. The candidate should carefully examine the Admit Card downloaded by him/her for all the entries made therein.

### **Fee Structure for BBA Programme**

#### **Course Fee Structure:**

	1st Year		
Fees	General Category NRI / PIO / FN Category		
Tuition Fees	₹ 1,50,000/-*	US \$ 3600	

<sup>\*</sup>Subject to revision

#### **University Eligibility and Registration Fee (One-time Fee)**

Additional Convocation Fee of Rs. 5000/-, Alumni Fee of Rs. 1000/- and other fees are applicable. 15% (Fifteen Percent) of the Fee payable for the first year only, shall be paid by the student separately at the time of filing the Eligibility Application as University Eligibility & Registration Fee. This fee shall be paid through ERP student login.

(Note: The University Eligibility & Registration Fee is non-refundable)

#### The Annual fee shall be increased by 3% each year.

The annual fee is to be paid by NEFT / RTGS / Demand Draft in favour of "The Director, Global Business School & Research Centre, Pune" payable at Pune by the student at the time of counseling and issue of admission letter.

#### Hostel Accommodation & Fees for Academic Year 2025-26

Hostel and Mess facilities are available.

Annual Hostel Fees III Seater Non AC with mess will be notified on the Vidyapeeth Website: www.dpu.edu.in

#### **University Examination Fee**

In addition to the above fees, the student shall pay the University Examination Fee every semester as prescribed by the university from time to time. Other conditions and formalities shall be as per the rule of the University.

#### **Provisional Admission Fee**

An initial Registration fee of Rs. 1,00,000/- will be payable on the basis of which provisional admission shall be given. This amount shall be adjusted in the total annual fee at the time of confirmation of admission. The remaining amount of annual fee shall be paid by the student at the time of confirmation of admission.

#### Rules for cancellation of an Admission and Refund of Fees:

- Admission to the course can be cancelled at the request of the student, on submission of an application before commencement of classes.
- The Student applying for cancellation of the admission on or before the last date of admission, he will be entitled to get refund of fees except administrative charges, provided seat is filled as per Vidyapeeth norms.

### Pattern of BBA Admission Test - 2025

Pattern of the University Entrance Examination will include Multiple Choice Questions relating to:

English Language 25 marks
General Knowledge 25 marks
Reasoning Ability 25 marks
Numerical Ability 25 marks

Time: 01:30 hrs

Marks: 100



### **Training & Placement Cell**

The Career Guidance and Placement Team (CGPT) consisting of the Director-Corporate Relations, Placement officer and student members are responsible for managing the complete placement process in Campus. The team liaises with the corporate with regards to meetings, discussions, negotiations, invitation and final selection of students to ensure that it is a win-win situation for all the stakeholders involved in this process. Placement Assistance is given to all the students.

In spite of an economic downturn in business & industry, the persistent efforts of the placement team along with a bunch of fully motivated & duly trained students; we could achieve good placement annual record. At Global Business School & Research Centre, a continuous & consistent emphasis on practical training, soft skills development, English language improvement & personality enhancement exercises form an integral part of our daily activities right from the commencement of the BBA Programme. This emphasis on building an appropriate attitude towards corporate world & developing the required skill sets has stood us in good stead and the feedback received from the employers about our students has been extremely encouraging.

Global Business School & Research Centre provides eight specialization options for MBA course. Besides traditional specializations like Marketing Management, Human Resource Management, Finance, International Business; we provide business analytics, rural and Agri. Business Management Biotechnology & Bioinformatics Management, IT & Systems Management, Hospital & Healthcare Management, Pharmaceutical Management as specialization areas. Hence companies falling under various industries visit the campus.

In the last two batches, various companies from Manufacturing, FMCG/ Retail sector, IT, Consulting, Bio-technology, Pharmaceutical industry & Core Finance sectors visited the campus.

A committed team of specialists train & guide the students through intensive classroom demonstrations, mock group discussions & personal interviews. Students are grouped into various committees who assist the placement cell in evolving a broad policy framework & also to identify & design strategies to approach & invite different corporate groups & companies for campus interviews at our state of- the-art campus.

#### **Pre-Placement Talk:**

The Pre-Placement Talk offers the corporate world an opportunity to interact with the students and get to know their prospective recruits better both for the summer and final placements.

Organizations make presentation which are vital in providing the students with the information about the organization and career prospects in which typical students concerns like job description, selection criteria, industry culture, remuneration package, scope for growth and cross functional exposure are clarified.

#### ${\bf Summer \, Internship \, Programme:}$

Summer Internship constitutes an integral part of the BBA program and is valued for its relevance in management education. Summer Internship is positioned third year of the BBA program.

The Students are placed in different organizations for a period of 2 months on a specific assignment with their preferred areas of specialization.

As a part of the assignment, students are required to submit the project report. The presentation, made by the students, to the organization and the faculty, forms the basis for the evaluation of the project work.

#### **Final Placement Process:**

Placement process commences from the month of September every academic year for BBA third year students. The industry has sought and utilized the intellectual capital of GBSRC by participating in the final placement process. The real proof of the quality and effectiveness of any Business School lies in the acceptance of its graduates in the industry. The budding managers are absorbed by the MNC's Indian Giants and Public Sector firms, from this Campus.

### Some of our Recruiters...

360 Realtors	Deloitte	IDFC First Bharat	Transmonk Pvt. Ltd.
360 i Research	E-clerx	Ilosung	Tres Vista
ABMH	Edify Consulting	Info Edge	Triedge Solutions
Absolute Global outsourcing	Equevo Financial Advisor	Infojini	Vodafone Idea
Acme services	ETG	Jaro Education	The Insight Partner
Adani Electricity Mumbai	Exide	Union Bank of India	Pristino Pharma Pvt. Ltd.
Aditya Birla Memorial Hospital	ESAF	Up Market Research	PUMA
Agrostar India	Esparse Matrix Solution	Jupiter Hospital	PI Industries
Ajeet Seeds Pvt. Ltd.	Farmscape Foundation	K12 Techno Services	R. M. Rajapurkar
Alligo Horizon Pvt. Ltd.	Farmson Food Pvt. Ltd.	KAMG Kissan	Rajhans Milk
AMVC Logistics Services Pvt. Ltd.	Flipspaces	Kantar Operations	REBEL Food
Accenture	Foggers India Pvt. Ltd.	kirti Associates	Reliance Retail India Ltd.
BASF Nunhems Pvt. Ltd.	Fortis Hospital (Mumbai)	Koltepatil Developer	Reliance Securities
Baudhan Agnitech	Furlenco	Learnovate	Ritika securities
Big Basket Daily	DPU GBSRC	Learnovote Ecommerce	Sahyadri Farms
BioMe Technologies	Geolife Agritech India Pvt. Ltd.	Lokmanya Hospital	Sakal
Biome Technologies Pvt. Ltd.	Global Markets Insights	Mahindra Lifespaces	Samunnati
BNY Mellon	Global Realtors	Mankind Pharma	Sandoz Pvt. Ltd. (Novartis)
Bridgestone	Globe Flex Research	Mantra Properties	SBI Mutual Funds
BSE Brokers Forum	Goldmine Research	Markets & Markets	Sharekhan Ltd. Company
Berger Paints	GRG Research	Martlenz Research	Sprouts India Pvt. Ltd.
BNY Mellon	GSP	Maxgen Tech.	Syngenta India Pvt. Ltd.
Cotton Corporation of India Ltd.	Hataun Agro Services	Mediprob	Talent Edge
CSB Bank	Hi-Field Ag. Chem. Ind. Ltd.	MRK Group	Tata Steel
Cybage	Hifield Chem. Ind. Ltd.	Multi Act	Tata Tele Business Service
CRIF	Homesfy	Ninjacart	Transmonk India Pvt. Ltd.
Citibank	HDFC	Nitin Spinners	Titan Financial Brokers
Dr. D. Y. Patil Hospital	I Fast Financials	Outlook Groups (India)	Visible Alpha
Dukes India	ICICI Securities	Parag Milk Foods Ltd.	Waycool Foods



# **Visiting Faculty**

GBSRC has a multi disciplinary faculty drawn from a resource pool of highly experienced industry professionals, consultants and academicians. Their different backgrounds and vast experience provide valuable insights into the dynamic and challenging world of business.

Resource Person	Area of Expertise/Specialization		
Dr. Yogesh Daudkhane	Human Resource Management		
Dr. Prafulla Gadge	Agri Business Management		
Prof. Deepali Surana	Managerial Economics		
Mr. Nachiket Joshi	Logical reasoning and aptitude		
Mr. Ramesh Anandikar	Agri Business Management		
Dr. Kaushik Chakraborty	Operations & Supply Chain Management		
Mr. D. N. Itkyal	Planning & Organizations of Hospital		
Dr. Aditi Kale	Statistics & Quantitative Techniques		
Dr. Vishal Thelkar	Statistics & Quantitative Techniques		
Dr. Soumitro Das	Bussiness Analytics & Information Technology		
Prof. Sridevi Chennamsetti	Organization Behaviour & Strategic Management		
Prof. Avinash Deshpande	Public Relation Comminication		
Prof. Umesh Gramopadhye	Business Laws		
Mr. Rohan Bhase	HR Analytics		
Prof Sarang Kulkarni	Marketing Brand Management		
Mr. Rohit Oke	IPR & Analytics		
Mr. Puneet Raman	Skills Development & Employability		
Dr. Shailesh Kasande	Research Methodology		
Dr. Samar Roy	Supply Chain Management		
Mr. Rajesh Math	Financial Analytics		
Dr. Minakshi Duggal	Economics		
Dr. Tapash Ganguli	Statistical Techniques		
Dr. A. R. Mancharkar	Research Methodology		
Prof. G. V. Subba Rao	International Finance Management		
Prof. Siddharth Madhok	Information & Technology Management		
Dr. Komal Deshpande	Financial Management		
Dr. Manjushree Kumar	Hospital & Healthcare Management		
Prof. P. S. Gadkari	Labour Laws & Health Insurance		
Dr. Gayatri Pai	Management Accounting		
Dr. Shweta Vyas	Excel 2, SQT		
Mr. Saurav Bhowmik	Hospital and healthcare management		
Mrs. Nrupa Soman	Human Resource Management		
Mr. Samar Roychowdhury	Biotecnology		
Mr. Amit Jain	Business Analytics		
Mr. Madhup Gandhi	Operation Management		
Dr. Vishakha Oke	Hospital & Health Care Management		
Dr. Dharmendra Chavan	Film Media & Production		

# **Corporate Talk**

Resource Person	Topic
Mr. Anand Munshi	Classroom to Board Room
Dr. Sunil B. Kapadia	"Use of Capital Marketing Instruments in Personal Financial Planning"
Mr. Rohit Dubey	"Mutual Fund Training".
Mr. Mahesh J. Shrimali	"Applications of ChatGPT and Generative AI"
Ms. Kalpana Gunwant	Post-Harvest and Supply Chain in Potatoes
Mr. Rahul Dhawan	Ways of Effective Wealth Creation
Mr. Aanand Joshi-	"Quality in Healthcare Management"
Mr. Raghavendra Deshpande	"Transforming Business by Going Digital"
Ms. Anuradha Swain	"Skill Development Training in HR"
Mr. Akshay Pawar	Charting new Horizons in Overseas education
Mr. Panjak Mathkar	Investment and Capital Market
Dr. Shubham Gadge	Career Opportunities in Hospital and Healthcare Management
Mr. Ashish Kite	"Digital Marketing"
Mr. Sumedh Gupte	"Industry Expectations from MBA Students"
Dr. Sanjay Pandhare	"Career Opportunities for Students in Agriculture Sector"
Akansh Jain	Entrepreneurship and New Age Startups
Mr. Sony Goel	Social Entrepreneurship
Sandip Varhade	Vigilance Awareness Week
Dr. Manoj Wagh	Human Rights, Indian Judiciary System and the Constitution of India
Mr. Shivkumar Bhasin	Personal Finance
Mr. Rohit Warman	Personal Finance
Mr. Rakim Sultan	The benefits of studying abroad
Mr. Anil Singh	Campus to Corporate
Dr Sandeep Sahasrabudhe	Navigating the Venture Capital Landscape for Startups
Mr.Amit Shinge	Management and Technology Consulting
Mr.Ujwal Bhat	Block Chain Technology
Mr. Amandeep Sandhu	HR Career as Generalist: What the next step for you
Mr.Vijaykumar Kalluri	LinkedIn Career kick starter Programme
Ms. Ashwini Teja	LinkedIn Career kick starter Programme
Mr. Kerron Vaishnav	Fonder & CEO of Edukerron International
Mr. Santosh Venkateshwar	"Psychology of Persuasion"
Prof. Bholanath Dutta	A Session on Business Model Canvas (BMC
Mr. Dayesh Angle	Corporate Financial Planning and Analysis
Mr. Sanjeev Bajaj	The Essentials of the Securities Market
Mr. Venkatesh Girgune	Entrepreneurship Opportunities in Agriculture and Food Sector: Government Interventions
Mr. Sunil Sadawarte	Fruit and Vegetable Processing Sunrise Industry
Dr. Swarada Peerannawar	Orientation Session On IP Registration Process
Mr. Ishwar Mutha	Emotional First Aid, Stress to Joy
Mr. Nilesh Chaure	Stress Management Through Music: Basics of Guitar
Mr. Ujjwal Bhat	Artificial Intelligence for Finance
Mr. Satyam Vispute	Coffee With Corporate
Ms. Parul Chaturvedi	Fundamentals of IPR
Mr. Avinash Sharma	Product Life Cycle Management
Mr. Shivshankar Vijapuri	Development and Perspective of Agribusiness Focus: Game Changer Issues
Mr.Amarendra Chitale	Happy Leadership
Mr. Harshit Gupta	LinkedIn Growth Marketing Masterclass
Mr. Hrushikesh Kale	Workshop On Entrepreneurship And Innovation As a Career Opportunity

# **Corporate Talk**

Resource Person	Topic
Mr. Aditya Amin	Valedictory Address By Keynote Speaker for 4th International Research Conference
Dr. Nirmal Shah	Healthcare IT sector and related careers
Prof. Ananth Rao	Address By Keynote Speaker in 4th International Research Conference
Mr. Sushil Sharma	Inaugural Address By Chief Guest for 4th International Research Conference
Mr. Mayank Jagota	Introduction to Cyber Security
Mr. Kaushal Mishra	Overview of Financial Market
Dr. Bharat Powdwal	Health Insurance Industry and Fraud Prevention
Dr. Beauty Sinha	Job opportunities in Healthcare beyond Hospitals
Mr. Ravikumar Kshirsagar	Opportunities in Corporate Agribusiness
Ms. Preeti Sakhare	HR Digitalization
Roshan Sonkar	Various financial Instruments for Personal Finance
Dr. Akhila Nayak	Insights into Healthcare Quality Sector and Job Opportunities
Mr. Kanchan Kulkarni	Financial Aspects of Agribusiness
CA. Sarang Deo	India's Financial Position in Changing Dynamics of Global Economy
Mr.Jawwad J. Kazi	Start Preparing for UPSC exam during graduation
Mr. Pankaj Mathkar	BSE - Capital Awareness Program
Mr. Ramchandra Bhat	Effective ways of wealth creation" Investor Awareness Program
Mr. Amit Ghodekar	Indian Banking Diaspora-Current trends and the way ahead
Mr. Ravikumar Kshirsagar	Meeting credit requirements of farmers and Agro industries
Mr Ravindra Manohar Rajapurkar	Future in Finance - Changing Paradigm for Finance Professionals
Mr. Ashish Gakrey	HR Conclave on "Dynamics of HR role in the current VUCA World"
Mr.Anmol Modi	How to use trade statistics for export and import decision-making
Mr. Satyam Raghuvanshi	How to crack GD & PI?
Mr.Vikrant Bhujbalrao	Managing life & career in COVID and post-Covid time frame
Mr.Sumedh Gupte	Desired skill sets and essential supporting tools, techniques, and career opportunities
Ms.Meeta Kanhere	Building a Digital Profile
Mrs.Sullaja Firodia Motwani	Emerging Trends in Electric Vehicle Industry
Dr. Hemang Shah	IP Schemes and Incentives for Startups and SMEs
Mr. Puneet Raman	Entrepreneurship - Imbibing skills at a young age
Mr. Harshit Gupta	Importance of digital marketing
Mr. Ashok Soman	Importance of recognizing our responsibilities
Mr. Pankaj Sharma	Usage of LinkedIn for Employability
Mr.Vinod Bidwaik	Importance of Knowledge, Skills, Attitude and Values
Dr.Shashi Tharoor	Leadership and Ethics
Mr.Amit Goyal	Changing Landscapes of Learning
Mr.Tomio Isogai	Cross-Cultural Perspective -Similarities between India-Japan cultural linkages
Mr. Ketan Gandhi	Introduction to the Corporate World
Mr. Amol Walimbe	Marketing and Business Development in New Zealand
Mr.Akshay Yogendra Pawar	Alumni Interaction
Mr. Sudhir Mateti	Employability Skills for the 21st Century
Mr. Devendra Fadnavis	"Every Manager has to be a leader
Mr. Divyendu Shangari	Campus Placement and Corporate World
Dr. Mohd. Nihad Alam	ASSOCHAM IP BOOTCAMP a Masterclass with Dr. D. Y. Patil
Mr. Abhinav Suman	Problem Solving and Ideation Workshop
Mr.Govind Chandak	Importance of Digital Marketing for Start-Ups

### - Eminent speakers at GBSRC +



Hon'ble Deputy Chief Minister of Maharashtra



Dr. Shashi Tharoor ( Member of Parliament, Writer and former International diplomat)



Mrs. Sulajja Ferodia Motwani (Founder & CEO of Kinetic Green Energy & Power Solutions Limited)



Mr. Shiv Khera (Author- You Can Win, Motivational Speaker, Educator, Business Consultant)

### **Corporate Talk**

Resource Person	Topic
Mr. Srijith Sasidharan	Effective Utilization of ProQuest Resources for Research and Academics
Mr Ketan Gandhi	Design Thinking, Critical Thinking, and Innovation Design
Dr. Priya Aghase	Funding Opportunities for Startups and takeaways from budget 2022
Mr.Anand Mahurkar	Commercial deals and Negotiating Contracts
Mr. Shreyas Pardesi	Opportunities for higher studies with, World Class Universities
Mr. Sandip Ahirrao	Opportunities for Management Graduates in Seafood/ Aquaculture Industry
Dr. V. Aditya Srinivas	The Overview of the Indian Capital Markets and Indian Economy
Prof. Arjun Panchal	Business Model Canvas
Ms Nidhi Bennur	My Entrepreneurial Journey
Mr.Anand Munshi	Dominating the World of Uncertainty with Next-Gen Job Readiness Mindset
CS Mr. Rajesh Tarpara	Overview of the GST & Career as a Company Secretary



### DR. D. Y. PATIL VIDYAPEETH (DPU), PIMPRI, PUNE

(Deemed to be University)

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